



Kelsey Uuskallio

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Industry Experience: 8 Years

Strengths: Reliability, Leadership, Engagement, High Energy, Registration, Technology

Education: Bachelor of Science in Technical Communication
Milwaukee School of Engineering 2016

Management & Team Lead Experience

Brand	Event	Position	Location	Date
Dunkin'	Guerilla Marketing - U of L	Manager	Louisville, KY	Dec. 2022
Inertia Tours	Spring Break	Hospitality Manager	South Padre Island, TX	2018 - 2022
Maker's Mark	Holiday Dipping & Tasting	Team Lead	Louisville, KY	2021 - 2022
Salt Water Woody	Bar Event Samplings	Team Lead	Louisville, KY	July - Dec. 2021
Patron	Comedy Night	Team Lead	Louisville, KY	July 2021
Pruvit	6-Day Convention	Registration Lead	Las Vegas, NV	Jan. 2020
Field Day	UT vs. OU Football Game	Team Lead	Dallas, TX	Oct. 2019
Nintendo	Nintendo Switch Road Trip	Game Demonstrator	Louisville, KY	Aug. 2019
Carhartt	SkillsUSA Expo	Team Lead	Louisville, KY	June 2019
American Apparel	Bonnaroo	Team Lead	Manchester, TN	June 2019
Nintendo	Best Buy Gaming Event	Team Lead	Brentwood, TN	June 2019
TwinSpires	Kentucky Derby	Team Lead	Louisville, KY	May 2019
Tum-e Yummies	Harlem Globetrotters	Team Lead	Lou & Lex, KY	Jan. 2019
Verve	Dawgs to NOLA Game	Team Lead	New Orleans, LA	Oct. 2018
Haribo	German Festival	Mascot Handler	Milwaukee, WI	Aug. 2018
BodyArmor	Sam's Club Sampling	Team Lead	Elizabethtown, KY	May 2018

Brand Ambassador & Promo Model experience on next page >

Brand Ambassador & Promo Model Experience

Axle Spindle	Mid American Trucking Show	Product Specialist	Louisville, KY	April 2023
Trippy Sugar	3-Day Champs Trade Show	Promo Model	Denver, CO	Oct. 2022
Bacardi	4-Day Convention	Production Assistant	Louisville, KY	Sept. 2022
Wild Basin	Liquor Store Tasting	Promo Model	Elizabethtown, KY	Aug. 2022
C4	Summer Slam WWE	Promo Model	Nashville, TN	Aug. 2022
Hisense	KY vs AZ Soccer Game	Brand Ambassador	Louisville, KY	July 2022
Lee Jeans	Bonnaroo Music Festival	Brand Ambassador	Manchester, TN	June 2022
Kelloggs	Grocery Store Promos	Mascot Handler	TN & KY	2020 - 2021
Barcrawlerz	St. Patrick's Day Bar Crawl	Brand Ambassador	Indianapolis, IN	March 2020
Tactical Revolution	4 Day Training Exercises	Role Player	Louisville, KY	Feb. 2020
US Army	High School Challenge	Brand Ambassador	Cecilia, KY	Dec. 2019
Star Wars	The Rise of Skywalker	Brand Ambassador	Clarksville, IN	Dec. 2019
5 Hour Energy	University Finals Blitz	Brand Ambassador	Knoxville, TN	Dec. 2019
Gucci	Black Friday	Sales Rep	Simpsonville, KY	Nov. 2019
Jameson	Bartender's Ball	Brand Ambassador	Nashville, TN	Nov. 2019
Chevy	UK vs. TN Football Game	Promotional Model	Lexington, KY	Nov. 2019
Wild Hog Railing	Remodeling & Deck Expo	Promotional Model	Louisville, KY	Nov. 2019
Barbie	Be Anything Tour	Brand Ambassador	Louisville, KY	Sept. 2019
Lumify	Sam's Club Sampling	Brand Ambassador	Louisville, KY	Sept. 2019
Little Tikes	The Play Big Tour	Brand Ambassador	Louisville, KY	Aug. 2019
Hotels.com	Forecastle Festival	Brand Ambassador	Louisville, KY	July 2019
TeamBonding	SkillsUSA Expo	Assistant	Louisville, KY	June 2019
5 Hour Energy	Health & Wellness Expo	Promotional Model	Nashville, TN	April 2019
Volkswagen	Euro District	Brand Ambassador	Jeffersonville, IN	April 2019
Smart Glasses	Cyclocross Nationals	Brand Ambassador	Louisville, KY	Dec. 2018
TwinSpires	Breeder's Cup	Brand Ambassador	Louisville, KY	Nov. 2018
Stolen Spirits	Liquor Store Rum Tastings	Brand Ambassador	Elizabethtown, KY	Jul. - Oct. 2018
Coca-Cola	UK Coke Toast	Brand Ambassador	Lexington, KY	Aug. 2018
Lipton Iced Tea	Splash of Juice Tour	Brand Ambassador	Louisville, KY	July 2018

GM Performance	Hot Rod Power Tour	Promotional Model	Bowling Green, KY	June 2018
Sprint	iPhone X Promotion	Digital Street Team	Indianapolis, IN	April 2018
Florastor Probiotic	Kentucky Derby Marathon	Brand Ambassador	Louisville, KY	April 2018
Haribo	Thunder Over Louisville	Runner	Louisville, KY	April 2018
Six Flags	Fright Fest	Video Host	Valencia, CA	Sept. 2016
Got2b	Fright Fest	Brand Ambassador	Valencia, CA	Sept. 2016
Visa	Harley Davidson Festival	Promotional Model	Milwaukee, WI	Aug. 2015