



Ashley Jones

Experiential Brand & Product Specialist

EDUCATION

Clark Atlanta University
Bachelor of Arts in Mass Communication
May 2013

ABOUT ME

Hi, I'm Ashley Jones, a 33 year old college graduate from Clark Atlanta University with a Bachelors of Arts in Mass Communications with a specialization in marketing and media.

I have been an active member of the Experiential Marketing community since 2019, having partnered with a variety of brands from McDonalds, Titos Vodka and Walmart to Home Depot, Ebay & Delta Airlines.

I most enjoy working in client facing and collaborative team environments while building authentic and intentful relationships with others. I would consider myself to be extremely outgoing, personable and positively infectious. My most unique acquired skills include: detail orientation and my ability to quickly adapt.

Some additional acquired skills to highlight include: proficient public speaking, master mixology, and an adept strategist and solutionist.

In addition to my love for learning new things and my ability to work well with others, I believe my uniquely acquired skillset qualifies me as both an ideal candidate and a valuable asset to your team.



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WORK EXPERIENCE

PMA Staffing

2021-Current
Atlanta, GA.

Brand	Role	Role Description
Americas Mart Spring 2023 Gift Show	Show Room Sales Rep.	Sales Order Processing
Delta Airlines "Blvd Bash"	Brand Ambassador	Assisting Attendees in Global Village

Legacy Marketing

2022- Current
Atlanta, GA.

Brand	Role	Role Description
LIDL Store Grand Opening	Team Lead	Managing BA's & Assisting w/ On-site Event Coordinator Needs
LIDL	Product Specialist	In-Store Demo

Elevate Staffing

2019-Current
Atlanta, GA.

Ebay Motors	Production Assistant	Assisting On-site Producer w/ Event Needs
Refinery 29 "Glow Up Fest"	Brand Ambassador	Photobooth

LMT Promotions

2019-Current
Atlanta, GA.

Brand	Role	Role Description
Dr. Pepper Fan Fare	Brand Ambassador	Fan Engagement
FABTECH Conference	Brand Ambassador	Registration & Check-In
NACS	Exhibit Booth Hostess	Assisting Conference Attendees
Discover Boating Atlanta Boat Show	Brand Ambassador	Conference Support
Bronner Bros. International Beauty Show	Trade Show Model	Demoing Beauty Products
Titos Vodka	Bartender/Mixologist	Crafted Custom Event Themed Cocktails
Titos Vodka	Brand Ambassador	Liquor Sampling (On & Off Premise)

Divine Marketing

2023-Current
Atlanta, GA.

Brand	Role	Role Description
ISPOR Annual Conference	Brand Ambassador	Crowd Gatherer
McDonalds (HBCU Celebration Bowl)	Brand Ambassador	Fan Engagement
MODA Conference	Brand Ambassador	Directional

360 Marketing & Promotions

2019-Current
Atlanta, GA.

Brand	Role	Role Description
Home Depot	Brand Ambassador	Photo Booth
Walmart	Brand Ambassador	Registration