



Hi! I'm Avery Robitaille

BRAND AMBASSADOR

TIPS Certified 

Nashville, TN

I have an outgoing personality, and I foster meaningful connections to effectively convey a brand's story and product benefits. Through strategic marketing initiatives, such as event activations, I contribute successfully to increasing brand visibility and customer loyalty, driving positive brand perception.

B.A. WORK EXPERIENCES

01

2015 - 2024

EVENTS & ACTIVATIONS

- Wrangler Jeans
- Amazon (Brand Manager)
- Redbull
- Vans
- LIV Golf Tournament
- Spartan Race
- Liquid Death
- Waterloo Sparkling Water
- Formula 1
- NASCAR
- Samsung
- Ed-Fi Summit (Team Lead)
- SXSW
- Austin City Limits Music Festival
- Levitation Festival
- Hello! Texas
- Texas Lottery Commission
- Consensus by CoinDesk

LIQUOR TASTINGS

- White Claw
- Mike's Hard Lemonade
- Heineken
- Dos Equis
- SelvaRey Rum
- Dobel Tequila
- Santo Tequila
- Coconut Cartel Rum
- Picnic Brunch Wine
- Light Bartending at Golf Tournaments



Phone

213-588-4399

Location

Nashville, TN

SKILLS & EXPERTISE 02

- Adaptable
- Punctual
- Enthusiastic
- Extremely outgoing
- Teamplayer
- Multi-tasking
- Attentive to detail
- Goal-oriented
- Staying on top of tasks
- Connecting with clients
- Connecting with guests
- Kindness
- Technology
- Following instructions
- Communication
- Fast learner

EDUCATION 03

BIOLA University

2015 - 2019

Bachelor's Degree in Public Relations
& Strategic Communication

HOBBIES 04



Music



Travel



Eating