

Daniel Parlin

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About me: My hospitality background has left me uniquely qualified in brand ambassador marketing and customer engagement. I come from a bartending background, so I subscribe to the notion that everyone should work in the service industry at least once in their career. Those who agree believe service work teaches social and emotional intelligence. In my experience, these soft skills are invaluable, in and out of the hospitality industry.

Tradeshaw & Event Experience (Incl but not limited to):

Ford GTD Press Event – Gail&Rice · Walnut Creek GM Summit23 – RSG/Event Makers · NBACon23 - Karma · HPE Discover23 – Nutanix · Electrolit – Tycoon Talent · Barrett Jackson, Cadillac - EMI · SPLUNK23 - IW · Bar&Nightclub23, White Claw – Paradym Events · NAB23, Prime Focus - PPG · AAOS23 – Instawork · ASX23 - Hercules Pharma · Wiz Kahalifa + Anderson Paak, Sunday Brunch – We All Scream · The Just One Project – Silknitter Events · CGI23, Tonkean – Neapolitan Events · Little Ceaser’s, PepsiCo – B9 Models · Red Hot Chili Peppers - Instawork · Taylor Swift - Instawork · RiSE Festival – Horizon Events · PNC Mobile Learning - GMR · Yerbæ – Costco Roadshows, Ongoing · ConExpo23 - Instawork · ConAgg23 - Aramark · NHS 2023, Jackery (“Most Loved Award”) – LIVETALENTNOW · CES 2023 – LVCC/Instawork · ShotShow2023 – Grayman Enterprises · CES Cocktail Reception @ The X Pot – Radar 360 · Samsung Defcon 2022 – Brand Besties · NFR, 1923 Paramount - ActivationPro · MCM Anniversary – Nat’l Event Staffing · SEMA 2022 – LVCC/Instawork · Scale+Summit-House of AMZ – D.S. · Oracle Cloud World – 360x Events · ACCOR(EPNAC) – LIVETALENTNOW · Jackson Hewitt Evolve&Innovate – Radar360 · Market Week 2022 – 4 Hands · Samsung Press Conference – Radar 360 · COSMOProf 2022, Radiant Hollywood – Conventionmodels.com · HPE Discover 2022, Nutanix - Staffed Inc. · CiscoLive, AWS – Karma · InfoCOMM 2022, Samsung – PPG Talent · Google Investing in America, 8 Days · Essentia – Creative State (On-Going) · ICSC RECon, IW · Salesforce Shoptalk, 8 Days2022 · Nat’l Hardware Convention - EcoFlow, NES (Lead BA)· 2022 ASRA EchoNous, J Williams/Fusion · NADA 2022, Push · Pac-12 2022, 8 Days · Light & Wonder, OnTour24/7 · Disney/Pandora, SPG · Market Week 2022, 4 Hands · Shot Show 2022, ACCU-Shot (Lead BA) · PCMA 2022 Les Cabinets, PromoSocial · CES 2022 OnSite Captain, Instawork · AWS 2021 Starshot, Karma · SEMA 2021, Baja 1000 Exp · NHRA 2021, Ford, CMG · T-Mobile Arena UFC 226, Clear Choice Photo · Digital Motors 2021 – PPG Talent · Intercept Wines – O’Neill Wines · Lee’s Wine Experience - Johnson Bros · Divine Events LV · EDC 2021 - Ascent · WhiskeyX (Busker) – PPG Talent · Rise Festival 2021 – EWAT · Pride 2021 – EWAT · For the Love of the Cocktail · Sonorosa Wine – Lee’s Liquors · Mule ready-to-serve cocktails – Lee’s Liquors · Sunora Bacanora – Lee’s Liquors (Model & Talent Experts Online) · Pure Aloha Festival 2021 · UNLVino · Diageo Booth · Las Vegas Bar & Nightclub · Vita-Mix/ Modern Mixologist · Winter in Venice/Taste of Italy · Antonio Nardini catalog · Life Is Beautiful festival · Power of Love Gala 2021

Professional (Non-gig) Experience:

Bartender – MSG Sphere, Las Vegas  
2023

Bartender – We All Scream, Las Vegas  
2022 – Present

Bartender – Park on Fremont, Las Vegas  
2022 – Present

Bartender – The Garden, Las Vegas  
2022 – Present

Bartender – CarverSteak, Las Vegas  
2022

Staffing Coordinator – Instawork, Las Vegas  
2021 – Present  
(Large-Scale Events, Conventions, etc)

Bartender – Allegiant Stadium, Las Vegas  
2021 – Present

Site Manager Mobile Covid Vaccine Pop-Up Clinics, – Next Marketing, Las Vegas  
2021 – 2022  
(Team Lead)

Lead Bartender – KMA Event Center, Las Vegas  
2015 – 2022

VIP (Lead) Bartender – Club Paradise, Las Vegas  
2015 – 2016

Brand Ambassador – Stolichnaya Elit, Las Vegas  
2014 –2016

Model Bartender/Mixologist – Casino Front Bars, SLS Las Vegas  
2014

Mixologist – Southern Wine & Spirits of NV  
2013 – 2016

Mixologist – The Cosmopolitan of Las Vegas  
2014

Bartender – Beauty Bar, Las Vegas  
2009 – 2014

Lead Bartender – The Artisan Hotel, Las Vegas  
2010 and 2011

Mixologist – The Downtown Cocktail Room, Las Vegas  
2008

Notable Achievements & Accreditations:

- 2014,2015,2016 Nominated Best Bartender in Las Vegas (Seven Magazine) Winner- “People’s Choice”
- 101 Best New Cocktails of 2014 – “Pisco Fever” <https://mixologytech.com/gaz/recipes.html>
- Back Bar USA – National Mixologist of the Week - May 2014 <http://conta.cc/1nYfL5R>
- SWE Certified Specialist of Spirits (CSS) Certification [https://societyofwineeducators.secure.force.com/Other\\_CertificationVerification?id=1](https://societyofwineeducators.secure.force.com/Other_CertificationVerification?id=1)
- USBG Spirits Professional (SP) Certification [http://usbg.org/wordpress/?page\\_id=771](http://usbg.org/wordpress/?page_id=771)
- Southern Wine & Spirits of NV, Academy of Spirits & Fine Service - Prof. Bartender Certification
- Cicerone Level 1 (CBS) <https://cicerone.org/us-en/users/daniel-parlin>
- BarSmarts® Certification
- ServSafe Alcohol Certification valid until 2023

Education:

University of Nevada, Las Vegas, NV  
B.A. Criminal Justice, Pre Law Concentration  
3.84 GPA, Magna Cum Laude  
Minor: Communications Studies

Fraternities:

Phi Theta Kappa  
Phi Alpha Delta  
Alpha Kappa Mu

Professional references available upon request