

Jocelyn Carrington-Peebles

West Hartford, CT | 732-322-0166 | jocelyn.carrington@gmail.com

Brand Ambassador/ Promotional Model

In addition to my media career as a Senior Director of [Content Operations](#), I've been open to exploring modeling opportunities with enthusiasm. Whether I'm confidently walking the runway at fashion and hair shows, bringing a touch of elegance as a Maybelline promotional model, or basking in the spotlight at the World Championship Football Draft in Atlantic City, NJ, every experience has been an absolute delight. If I were to describe my unique strengths, it's all about radiating positivity and making everyone feel good when they're around me. I have a knack for sparking genuine connections, and my adaptability in modeling, from owning the runway to delivering fresh perspectives in editorial work, has been the secret sauce of my success as a Brand Ambassador and Promotional Model. I'm genuinely excited to see what new adventures it'll lead me to next!

Model Statistics:

Height: 5'9"

Weight: 130lbs

Bust: 36B

Waist: 29-30"

Hips: 34-36"

Dress: Size 6

Eyes: Dark Brown

Hair: Curly, Midlength Dark Brown

Certifications:

Responsible Alcohol Server Training Certificate - Connecticut (as of 10.12.23)

Event Industry Experience:

- **TRULY Hard Seltzer Brand Ambassador | October 2023**
Drink sampling, Photobooth, Kick The Can Soccer Game/ Sunglass giveaway
US vs Germany Soccer Pratt & Whitney Stadium Lot Activation
East Hartford, CT | Ascent Talent
- **American Comedy Awards - Seat Filler | April 2014**
- **NFL Honors - Seat Filler | April 2014**
Dress in formal/ballroom attire. Sit in multiple vacant seats as celebrity and professional athlete guests move throughout the recorded award show production.
New York City, New York | 1ioata VIP
- **Miller Lite Brand Ambassador | 8+ In-Bar/Venue | Spring 2010 & Summer 2011**
Engage with and educate potential customers about Miller Lite and Linenkugel Summer Shandy, hand out promotion items and drink tickets.
Hoboken & Jersey City, New Jersey; New York City, New York
- **Maybelline New York Volum' Express Mascara Promotional Model | March 2011**
In store CVS, one person display. Engage with and educate potential customers about the brand/product. Hand out coupon.
Bridgewater, New Jersey | Vibrant Promotions

- **L’Oreal Skin Genesis & Dove Demo Specialist | October 2011**
In store single person display. Engage with and educate potential customers about the brand/product. Encourage customers to sample the lotion.
Somerville, New Jersey | Ascent Talent
- **Old Navy Brand Ambassador In-Store Promotion Event | November 2010**
Guide customers through the promotional event throughout the store. Click # of attendees.
Plainfield New Jersey | Ascent Talent
- **Bulldog Gin Alcohol Promotional Model | June 2010**
Off-premise liquor promotions. Greet and educate potential customers about the brand/product.
Old Bridge, New Jersey | Vibrant Promotions
- **Winter Holiday Extravaganza Elf character | December 2009**
2-Day Holiday themed Staten Island Mall Activation. Dressed as an elf Character. Guide customers throughout the activation. Take photos with children. Set up/breakdown winter scenery with crew.
Staten Island, New York |
- **World Championship Fantasy Football Draft Atlantic City Trade Show Model | August 2009**
Casino Hotel banquet room. Update the group boards as players make live fantasy draft picks.
Atlantic City, New Jersey | Tradeshowmodels Inc.
- **Yu-Gi-Oh! Trading Card Trailer Brand Ambassador | July 2009**
Great Adventures Theme Park Trailer. Engage with themepark goers and encourage contest participation.
Jackson, New Jersey | Ascent Talent
- **Kellogg’s Tony the Tiger - Brand Ambassador / Mascot | 2008**
Shoprite/Pathmark In Store Promotion. Costume/Character engaged with customers and children. Walked around grocery store with a team handing out coupons and taking photos.
Plainfield, New Jersey |

Runway Fashion / Music Video Model / Standup Comedian

- Model “Dancing on Me” - DJ Webstar feat. Jim Jones Music Video
- Model “Honestly”- Titus Music Video
- Runway model - Small Boutique Fashion Week Fashion Shows 2008, 2009, 2010
- Runway model - Independent designers Fashion Show: Hadassodor, Nikia Cheeks, Todd Anthony Clothing, Monee Woods 2013
- Hair Show Model Natural Hollywood - The Natural Aristocratic Tea 2014
- Standup Comedian - 5 Open mics 2014 - 2017
- Standup Comedian - New York Gotham Comedy ClubSchool Graduate 2014

Travel/Locations: Based in West Hartford, CT. Available to travel up to 2.5 hours for 5+ hour long events.
West Hartford, CT; New Haven, CT; Springfield, MA; New York City, NY

Contact: 732-322-0166 or jocelyn.carrington@gmail.com to explore potential collaborations and opportunities.