



Kalli Mejia

Promotional Model

Profile

Passionate Promotional Model with a demonstrated history of excellence in representing luxury brands at high-profile events. Leveraging exceptional communication skills and a knack for engaging diverse audiences, I have contributed to the success of various events with major brands. Bringing forth professionalism and a hard work ethic.

Employment History

Promotional Model / Brand Ambassador at Sculptology

September 2023

- Applied communication skills and engaged with over 250 event attendees to create a positive brand experience, answer questions, and promote brand awareness.
- Worked in a fast-paced environment with a team to ensure sales goals for the event were accomplished.
- Hand out promotional materials and draw attention to product booth, table, and event.
- Quickly learned the promotions for the attended event and let guests know what's offered.

Model / Brand Ambassador at Jasz Couture

June 2022 — Present

- Increased brand awareness by creating social media content that has amassed over 2 million views.
- Maintained a professional and polished appearance in adherence to brand guidelines.
- Collaborated with brand managers, photographers, and other models to execute promotional strategies that met or exceeded brand objectives.

Model / Actress at STARS Management, San Francisco / Los Angeles

October 2021 — Present

- Developed a positive working relationship with clients and other models to complete projects successfully.
- Built a portfolio that showcased an array of styles, resulting in multiple bookings with leading brands such as Google and McDonald's.

Education

Communications , Diablo Valley College

January 2021 — May 2023

Journalism, Diablo Valley College

January 2021 — Present

Details

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Links

Instagram: [@Kallimejia](#)

Facebook: [Kalli Mejia](#)

Skills

Adaptability

Exceptional Interpersonal and Communication Skills

Ability to Work Under Pressure

Ability to Engage and Connect with Diverse Audiences

Punctual, Reliable, and Detail-Oriented

Collaboration Skills

Social Media Promotion

Product demonstration and presentation skills

Languages

English
