

Nicole Dozier - Rodriguez

ABOUT

Over twenty-five years of experience in sales, marketing, administration, management, staff supervision, contract negotiation, client relations, lead sourcing, trade shows & customer service. My objective is to obtain a challenging position in management, sales, or marketing.

EDUCATION

Eastern University

Bachelor, Biology (Pre-Med) | 1997

SKILLS

- Over fifteen years of experience in sales, marketing, administration, management, staff supervision, contract negotiation and customer service.
- Well developed communication, assessment and conflict resolution skills.
- A plethora of skill and experience in motivational technique to facilitate the customer in closing the sale.
- Experienced in public relations and marketing with a proven track record for effectively interfacing with community associates, new or established clients and employees.
- Experience in coordinating timely reports to substantiate success indicators or flag barriers for quality improvement.
- Formulated creative marketing strategies for the successful growth of five corporations.
- Well versed in establishing relationships with individuals in all socioeconomic strata.
- Ability to perform multi-task responsibilities.

Notary

Since 1997

PERSONAL INFORMATION

- **LinkedIn:**
<https://www.linkedin.com/in/nicoledozierrodriguez>
- **Mobile:** (954)-681-3621
- **Email:** nicole.sfmcdeco@gmail.com

WORK EXPERIENCE

M Pineapple Group

September 2019 - April 2023 | Owner
Renovation Company (Operation) Contract negotiator, permit coordinator, project manager, client correspondent, bookkeeper, budget coordinator, handywoman

Belan LLC

May 2016 - September 2019 | Manager
HVAC and Renovation Company (Operation)

Kissi Couture, Girls Golf & Sports Apparel

February 2012 - September 2019 | Owner
Development of a kids sportswear brand, communicating and overseeing production, creating/visualizing tangible product, sales, marketing, maintaining CRM and social media

Medfix LLC - Health Management Firm

December 2010 - Feb 2015 | Owner and Operator
Responsible for daily operations of the assigned urgent care clinics, scheduling, patient satisfaction, budget, revenue, develop business strategies to enhance market share and overall performance, communication, quality control, assisted with AHCA accreditation, assisted pharmacist in the dispensary, evaluated employee performance, maintaining compliance with established state and federal regulations.

Urgent Care and Surgery Center of Hollywood

April 2009 - January 2015 | Marketing Director
Initiated and maintained client relationships, established business networks, created and managed marketing plans for the medical spa services, developed budgets, and market research.

SFMC Deco Inc, Licensed Correspondent Lender

April 2005 - 2009 | Principal Broker and Owner
Supervised staff, processed mortgage loans, underwriter for our warehouse line, and originated loans

Brasa's Lounge

September 2001 - 2009 | Owner and Entrepreneur
250 seat restaurant and nightclub | Supervised staff, ordered all necessary supplies for daily operations, party planner, party decorator, organized talent to perform at the venue, promoter, bartender, marketing, and maintained Quickbooks.