

# ARIANA CAIN

Nationwide Brand Ambassador | Promo Model | Brand Specialist | etc.

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## Brand Activations

- Engage and interact with attendees at events, duties include hostess/greeter, check-in, Set up/Break Down, crowd control and flow through operations, and lead in forms of exchange for premium giveaways.

\*Multi-day/ Ongoing Activations

Uber	Cricket Wireless
Sony Playstation VR	RC Cars
Auvs foundation- Robonation Seaperch @ Georgia Tech,	*SXSW: Samsung Experience
Gesture Pro	*ATLANTA: Samsung Experience Tour
*Americans Mart Real Estate	McDonald's All American Games – Players' Celebration
Southlake Mall Fashion Show	Quavo Hucho Day Event 2019
ATL United Dream Cup: Coca-Cola	AT&T: 404 Day
Lyft @ Pride Parade	Ulta: Omni Hotel
Sugar Rush Festival- Explore Gwinnett	*Amazon AWS Summit: Deep Racer
Baby Braithwaite	*SCAD Patone Pantry
Lyft @ National Championship	*Microsoft Business Event
Dinosaur Trek	*Refinery 29: 29 Rooms
*Shopify: Shop Class	Apple
*Small Business Expo (Team Lead)	Salesforce World Tour
*Footlocker Holiday Program	CurlFest: Target
Malverick VR- Atlanta Virtual Reality	*NACS: Mood Water
*Airport Meet & Greet: Welcome to SuperBowl LIII	*Afropunk Fest: Target
SuperBowl LVIII for Limelight Photobooth	Green Builds 2019

## Street Team - Guerilla Marketing

- Independent street team/guerilla marketing to promote new services, pop-up and special event activations including flyering and engage un talking key point.

Sprint @ Cumberland Mall  
Sprint @ Stonecrest (Team Lead)  
\*AT&T Super Saturday Night Tailgate: Popup Event  
Sourcegroup @ Midtown

## Merchandising - Demonstration

Fresh Market	Godiva Chocolate	*Coravin
*Sams Club Tastes	*Cubii	*Ted Baker
*Charbonnel Et Walker Chocolate	Stainmasters	

\*Multi-day/ Ongoing Activations

## Promo Modeling

BET: The Quad Experience  
2018 Monster Energy AMA Supercross  
MLS Italian Soccer- Juventus  
\*Taylor Swift Reputation Tour- Instax Fujifilm  
Limelight Photo Booth @ Superbowl LIII  
PUMA Hoops Uproar Pop-UP @ Dicks Sporting Goods  
Fabletics Pop-Up

\*2019 Monster Jam  
\*PGA Game Tour  
Heineken  
Ciroc Cognac  
Jack Daniels  
Luc Belaire  
Buchanan

## Production Assistant

HBO TV Premiere  
YouTube Black  
Oprah Tour 2019

## **Special Skills and Hobbies**

- Host/Hostess
- Licensed Driver
- Soccer
- Modeling (Runway and Print)
- Knowledge of marketing
- Tech Savvy
- Report
- Managing
- Trade/Road Shows
- Street Team
- Innovative
- Team Lead
- Ability to Build Relationships
- Inspire/Motivator
- Sales Specialist
- Line Management
- Microsoft Office (Excel, PowerPoint, Word)
- Food Sampling
- Visual Artist
- Creative Minded
- Yoga
- Demonstration
- Enthusiastic
- Production Assistant