

EMILY PERUCCA

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SUMMARY OF QUALIFICATIONS

- 17 years in the entertainment business worldwide, possessing great social capabilities
- Vast experience working with people in the successful completion of complex projects and goals
- 14 years as a professional singer, dancer, actor, choreographer, producer, and director

AREAS OF EXPERTISE

- Communication
- Client Liaison
- Social Media
- Conceptualization
- Hosting

PROFESSIONAL HISTORY

Perucs Creative, LLC

2018 – Present

Owner / Managing Partner

- Responsible for over \$400,000 in fixed assets; overseeing a \$200,000 annual division budget, managing a cost-effective product with increased accountability for company materials and over 15 employees and sub-contractors on payroll
- Scouting, hiring, and contracting talent for various events / shows (*Singers, dancers, musicians, choreographers, photographers, directors, editors, mixers, sound engineers, etc...*)
- Seeking and maintaining new and existing clientele, which includes preparing and negotiating contracts; Client / Talent liaison
- Booking / coordinating travel, lodging, and other accommodations; ad-hearing to specific artist rider requirements
- Finding and assisting with designer correspondence through strategic partnerships and sponsorships

THE WALT DISNEY COMPANY

2008 – 2018

Talent Operations/Cast

- Hosting live events
- Providing support and versatility with knowledge of 10 different positions within my department

IMAGINATION ENTERTAINMENT

2010 – Present

Talent Manager/Cast

- Overseeing on-stage implementation of creative concepts
- Assisting to choreograph, teach, and maintain shows
- Conceptualizing and executing specialized event entertainment

ADDITIONAL WORK EXPERIENCE

BRAND AMBASSADOR

2002 – Present

- Initiating contact with customers, promoting product, distributing samples
- Representing over 30 national and iconic brands such as:

Target
Coke
Honda
Herbalife

BMW
Captain Morgan
Zazen Sleep
Avenia Bridal

Taryn Rose
PGA
Venom Energy
Taxi