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|  |  | leauda  densey | |
| Contact **PHONE:**  469-263-0760  **EMAIL:**  [leauda9@gmail.com](mailto:Lineb383@gmail.com) Hobbies **Sports** – Basketball, track & field, swimming  **Music** – Singing, piano, guitar  **Digital** – video/photo editing, short films |  | work experiencePennant Foods – Marketing Assistant 07/2014 - 09/2018   * Manage scheduling / organization for marketing events & sponsorship promotions * Create collaborative team management procedures for marketing team * Attend Comic Con & other local events to increase awareness of new products in an experiential marketing environment * Co-operate special media projects for IHeart Media sponsorship events * Educate customers on new food items at select stores * Research customer buying habits to better position products in select markets  Brand Ambassador 2018 - 2019   * LA Auto Show - Day Product Specialist * Tesla Home Energy – (Team Lead) * Strength In The City Travel Show * Adidas Legacy Basketball * Anaheim Auto Show * Comic Con * VitaCup Coffee * TEAM LEAD - SWELL Energy: Tesla Power Wall * Wendy’s Grand Opening (SD, Ventura) * PepsiCo H.S. Sampling * Fresh Café * In-store Demo (Perky Jerky, LiquidIV, Nakéd)  skills  * Self-starter * Creative Design * Excellent written & oral communication * Detail oriented * Brand Awareness * Project Planning & Development  EducationSan Diego State University Bachelor of Science: Business Management |