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| Objective | Bilingual, professional, outgoing, reliable, hardworking, dependable, energetic, fun, self-motivated, computer literate, organized, responsible, detail oriented individual and a team player. I love traveling, communicating and educating customers about the brand that I am set to represent. | |
| Promotional Experience | Russian Standard Vodka, L’Oreal, Share a Coke, Fireball Whiskey, Eppa Sangria, blu e-cigars, Heineken, Budweiser, Seagram’s Vodka, Coco Sky Rum, Coors Light, Beso Del Sol Sangria, Tito’s Handmade Vodka, Bacardi Rum, The Naked Turtle Rum, Jagermeister, Deep Eddy Vodka, Dietz & Watson, At&t at National Urban League Conference, LG phones, 411 Pain, Juicy Juice Splashers, Corona Beer, Malibu Rum, Castle Rock Wines, Yellow Tail Wines, Castle Rock Wines, New Amsterdam Vodka, Akamai Edge Conference, Homestead Speedway promotional model, Orlando Hair Show Brand Ambassador, Daytona Speedway Promotional Model, Tijuana Sweet Tea Tequila, Miami-Dade County Fair BA-Lead Generation for FORD, BICF Silent Auction BA-Lead Generation, I Heart Radio Fiesta Latina, SOBE Food and Wine Festival BA, Corona Beer Promotional Model, Enterprise Connect Conference Trade Show–CISCO Brand Ambassador, Model Beach Volleyball Pepsi Brand Ambassador, Brand Ambassador at Go Raw Festival, Promotional Model at Ft. Lauderdale Boat Show, Haagen-Dazs Ice Cream Summer Tour Team Lead, Sensodyne True White BA, SNICKERS CRISPER BA at Tortuga Music Festival, FORD BA at Miami Marlins Stadium-Lead Generation, M&M’s BA at SunFest, TracFone Wireless BA, Team Lead for Lasik Vision, BA for FORD at Fort Lauderdale Air Show, BA Honda Civic Tour Demi Lovato and Nick Jonas 2016 Future Now Concert, Wedding Hostess, Bilingual Hostess at FIME Trade Show, Newport Brand Ambassador, Salesforce BA, Latin Music & Food Festival – Ford BA, ADColor Conference BA, beIN Sports Tour, FORD BA at Chili Cook off Festival, Osteo-BiFlex Joint Health BA at Allianz Golf Tournament, Bilingual Hostess at Graphics of the Americas Expo Trade Show, Miami Boat Show, Honda Classic Tour PGA BA – Lead Generation | |
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| Promotional Skills | Greet attendees, register and hand out premiums, liquor samplings at golf tournaments, liquor samplings at the Fort Lauderdale and Miami Boat Show, hand out liquor samplings, set trays and table setup for Dietz and Watson ham and cheese samplings,wine demos, give knowledgeable information to the customers about the products or samples being promoted, prepare cocktail drinks for liquor samples. Scan and email all photos and paperwork as the team lead. Team Lead at the Akamai Edge Conference in Miami, Team Lead for Liquor Promotions and brand ambassador for Trade Shows, greeter/hostess, lead generation, emcee, Guerilla Marketing, Badge Scanner | |
| Other Skills | Bilingual English/Spanish verbal and written communication. | |