# Kristina Ponomarenko

(619) 888-4567 Pkristina.tina@gmail.com

## **STATS**

Height: 5′5″Weight: 110

• Hair: Brown

• Eyes: Green

• B-W-H: 32-25-34

• Shirt: XS/S

• Pants: 0/26

• Dress: 0

• Shoes: 7

• Ethnicity: Caucasian

## **BACKGROUND**

#### ~ Education:

Moscow Regional State University, Moscow, Russia | Sept.2005-Febr.2011 | Masters degree in Mathematics | Teacher of Mathematics

- ~ Stage: Show ballet TODES | 2005-2010 | Artist, dancer | Moscow, Russia
- ~ Languages: Fluent in Russian & English
- ~ Areas of Service: San Diego | Orange County | Los Angeles | Las Vegas | Moscow

#### **EXPERIENCE**

## ~Work Experience & Description

Promotional modeling experience since 2011 | Automotive Product Specialist | Right Seat Driver | Lead Generation | Team Lead | Product Specialist | Hostess | Crowd Gatherer | Event assistance and/or registration | Product demo, sales | Street team and guerrilla marketing | Print modeling | TV/Commercial.

- ~ Brands / Companies represented
- Technology: Nintendo | Xbox | PlayStation | Oculus | Panasonic | Samsung | Intel | Huawei | Alcatel | Microsoft | Cox | CDW | Amazon | Beats | Juki | Stratoscale | San Disk | Sharingbox | Docero | Atrient | SL Power | Brightworks | EVS | Grass Valley | Changhong | Apcon | Noble Systems | eCU Technology
- Automotive: Jaguar | FCA | Toyota | Lexus | Ford | AMG Mercedes Benz | Harley Davidson | KIA |
  Nissan | Hyundai | Genesis | Audi | Chevrolet | Volkswagen | Nascar
- Entertainment: Disney, Pixar | IMDB | ESPN | Ash vs Evil Dead, Starz | "Witches of East End",
  Lifetime TV | "Noah" film
- Medical: Web MD | Novo Nordisk | Merck | Amgen | Pajunk | HumedIQ | Janssen | Medivation |
  Meryl | Sanofi | MedEdicus | Abbvie | Si-bone | NLS Pharma | Worldwide Clinical Trials | PRI Healthcare | Men's Health | Henri Schein Animal Health | Sharp | Clinical Resources
- o Retail, other: Freeman | US Air Force | US Army | Victoria's Secret | Bass Pro Shop | Cabi | HMG Strategy | Realty Pilot | State Farm | Progressive | MetLife | Geico | Wells Fargo | Philosophy | CABI | Ray Ban Sunglasses | YogaSmoga | Famous Footwear | Sports Car Magazine | Wheels Up Private Jets | Energy Upgrade California | St Tropez | Schwarzkopf Henkel Hair Care | Clear Hair Care | L'oreal | Hawaiian Tropic/Banana Boat Sunscreen | Hustler Hollywood | KeVita | POM Wonderful | Bright People Foods | Essencia Water | Chameleon Cold brew | 5-hour Energy | Lundberg Family Farms | Seasons 52 Restaurant | Hydro Flask | Sambazon | Miyoko's vegan cheese | Hubert's Lemonade | Mountain High Yougurt | Wahoo's Tacos | Dole Peel | Post Cereal | CVS

Spirits: Stella Artois | Ole Smoky | Martini Asti | Coors Light | Blue Moon | Dos XX | Heineken |
 Newcastle | Guinness | Strongbow | Captain Morgan | Atlantico Rum | Ketel One | Ciroc | Don Julio | Dewar's | Crown Royal | Johnnie Walker

## ~ Trade Shows, Events & Programs

#### 2020:

Supercross (Cooper tires), San Diego, CA Leadership Summit (PWC), San Diego, CA APEX Expo (SRS NL), San Diego, CA Cabi Conference & Expo, San Diego, CA Travel and Adventure Show (Nissan), San Diego, CA San Diego Auto Show (Jaguar), San Diego, CA

## 2019:

Holiday Gift Wrapping ((Victoria's Secret), San Diego, CA

Wonderfront Music Festival (Sambazon), San Diego, CA

Wine and Food Festival (Miyoko's vegan cheese), San Diego, CA Exponential Medicine Conference (Staff), Coronado, CA

Leading Age Annual Meeting and Expo (Clinical Resources), San Diego, CA

Clio Cloud Conference (Themis Solutions), San Diego, CA

Beats by Dr Dre - training event for Apple specialists, San Diego, CA

Comic Con (IMDBoat), San Diego, CA

Copa Del Mar Soccer Tournament (Volkswagen), Del Mar, CA

CISCO Live (Apcon), San Diego, CA

Benefit Fair (Sharp), San Diego, CA

DDW - Digestive Disease Week (Abbvie), San Diego, CA

ASCRS - American Society of Cataract and Refractive Surgery Annual Meeting, San Diego, CA

Electronic & Manufacturing Show (Brightworks Technology), Del Mar, CA

AAHOA - Asian American Hotel Owners Association (Intel), San Diego, CA

TD Ameritrade LINC (White Glove Workshops), San Diego, CA

IPC APEX Expo - Association Connecting Electronic Industries (Juki), San Diego, CA

Insurance Farmers Open - PGA Golf Tournament (Genesis), Torrey Pines, CA

CABI Conference & Expo, Los Angeles, CA

## 2018:

FCA Automotive Specialist - Fiat Chrysler Automobiles (2016-2018)

Auto shows: Denver CO, Atlanta GA, Alburqurque NM, Cleveland OH, Anaheim CA, San Francisco CA, Sacramento CA, San Diego CA, Seattle WA, Tampa FL, Greenville SC, Davenport IW, Raleigh NC, Oklahoma OKC, Dallas TX, Houston TX

CVC Fetch West Veterinary Conference (Henri Schein Animal Health), San Diego, CA

ASH - American Society of Hematology (Amgen), San Diego, CA

Smithsonian Tour (Intel), San Diego, CA

US Army events in High schools of San Diego, CA

Benefit Fair (FCA Store), San Diego, CA

ASN - American Society of Nephrology - 2018 Kidney Week (Amgen), San Diego, CA

ASHG - American Society of human Genetics (Freeman), San Diego, CA

Sephora marketing activations (Philosophy), San Diego, CA

Padres Baseball season (Lexus), San Diego, CA

ACEP - American College of Emergency Physicians (Freeman, Janssen), San Diego, CA

TCT - Transcatheter Cardiovascular Therapeutics (Meryl), San Diego, CA

CEDIA - Custom Electronics Design and Installation Association (Ibridge Connected Home), San Diego, CA

Euro Car Show Big SoCal (Volkswagen), San Diego, CA

Symitar Credit Union TechConnect (eCU Technology), San Diego, CA

Chameleon Cold Brew Program, San Diego, CA

ATS - American Thoracic Society (Sanofi), San Diego, CA

ATS Symposium (Pipeline), San Diego, CA

D6 Night Market (Men's Health), San Diego, CA

ATD - Association for Talent Development (Freeman), San Diego, CA

NAB - National Association of Broadcasters (Grass Valley), Las Vegas, NV

NPE West - Natural Product Expo (Bright People Foods), Anaheim, CA

AAD - American Academy of Dermatology (Concierge services), San Diego, CA

Gluten Free Expo (Lundberg Family Farms), Del Mar, CA

AFCEA WEST - The Premier Naval Conference and Exposition (Samsung), San Diego, CA

SLAS - Society for Laboratory Automation and Screening (Freeman), San Diego, CA

APSARD - The American Professional Society of ADHD (NLS Pharma), Washington DC

CES - Consumer Electronic Show (Huawei), Las Vegas, NV

#### 2017:

ACR - American College of Rheumatology (Amgen), San Diego, CA

CIO Technology Summit (HMG Strategy), San Diego, CA

SOCAP's Annual Conference - Social Capital Markets (Noble Systems), San Diego, CA

Charity Event and Live Auction, Coronado Schools Foudation (Gesture), Coronado, CA

IDWeek - Infectious Diseases (Merck), San Diego, CA

ASTRO - American Society for Radiation Oncology (HumedIQ), San Diego, CA

NACDS - Total Store Expo (Web MD), San Diego, CA

SDCC - San Diego Comic Con (Nintendo), San Diego, CA

BIO Expo - Biotechnology Innovation Organization (Worldwide Clinical Trials), San Diego, CA

ADA- American Diabetes Assosiation (Novo Nordisk), San Diego, CA

Rock'n'Roll Marathon (Toyota), San Diego, CA

APA - American Psychiatric Association Annual Meeting (NLS Pharma), San Diego, CA

Building Industry Association of San Diego Golf tournament (O'Hagin), San Marcos, CA

NIGA - National Indian Gaming Expo (Atrient), San Diego, CA

ACP Internal Medicine - American College of Physicians (Sanofi), San Diego, CA

AAOS - American Academy of Orthopaedic Surgeons (Si-bone), San Diego, CA

AGS - American Glaucoma Society Annual Meeting (MedEdicus), Coronado, CA

TechAdvantage (Sentry Electrical Group), San Diego, CA

DistribuTECH (SNC), San Diego, CA

Farmers Open PGA Golf Tournament (Genesis), San Diego, CA

Cabi Conference & Expo, San Diego, CA

CES - Consumer Electronic Show (Changhong), Las Vegas, NV

#### 2016:

Spine (Getinge Group), San Diego, CA

TwitchCon (virtual reality game World War Toons), San Diego, CA

Miramar Air Show (US Air Force), San Diego, CA

AAO-HNSF - Annual Meeting & Oto Expo (Docero), San Diego, CA

VM World (San Disk), Las Vegas, NV

Gartner Catalyst Conference & Expo (Stratoscale), San Diego, CA

AADE - American Association of Diabetes Educators (Sanofi), San Diego, CA

SDCC - Comic Con (Ash vs Evil Dead, Starz), San Diego, CA

Pride Parade (Hubert's Lemonade), San Diego, CA

Van Go (Chevrolet), San Diego, CA

Rock'n'Roll Marathon Expo (Geico), San Diego, CA

Golden Spoke Private Event for Wells Fargo, Coronado, CA

St Tropez Beauty Ambassador, Ulta stores, San Diego, Carlsbad, CA

DDW - Digestive Disease Week Expo (Cernostics), San Diego, CA

Merck HCV Symposium, San Diego, CA

Symbiotix Symposium, San Diego, CA

Nascar Themed Party, San Diego, CA

AUA - American Urological Association (Medivation), San Diego, CA

LFI - LightFair International (Samsung), San Diego, CA

La Jolla Half Marathon (Sambazon), La Jolla, CA

NAB - National Association of Broadcasters (EVS Broadcast Equipment), Las Vegas, NV

RIMS - Risk Management Society (Business insurance), San Diego, CA

Mongoose Cup - Paddle Battle (Sambazon), Dana Point, CA

ISC - International Security Conference (Huawei), Las Vegas, NV

NADA - National Automotive Dealers Association (Ford), Las Vegas, NV

NPE - Natural Product Expo West (POM Wonderful), Anaheim, CA

NDA - National Distribution Conference (Strongbow), San Diego, CA

SHM - Society of Hospital Medicine - (Janssen), San Diego, CA

Fred Hall Show - The Ultimate Outdoor Experience (Progressive), Long Beach, Del Mar, CA

LA Boat Show (Bass Pro Shop), Los Angeles, CA | | Audi Summit (Audi), San Diego, CA

MD&M West (SL Power), Anaheim, CA

Farmers PGA Golf Tournament (Hyundai), San Diego, CA

CES (Panasonic), Las Vegas, NV

San Diego Auto Show (KIA), San Diego, CA

## 2015 & 2014:

Chargers Games (Toyota), San Diego, CA

International Music Festival Conference (Sharingbox), San Diego, CA

San Diego Bay Wine & Food Festival (Stella Artois), San Diego, CA

NAR - National Association of Realtors Conference & Expo (Realty Pilot), San Diego, CA

Good Dinosaur Film Promotion (Disney, Pixar), San Diego, CA

Hydro Flask Tour, San Diego, CA

Toyota Tour, San Diego, CA

Microsoft NFL Tailgaming (Microsoft Surface, Xbox One), San Diego, CA

CIO Technology Summit (HMG Strategy), San Diego, CA

Anesthesiology Conference & Expo (Pajunk), San Diego, CA

Miramar Air Show (PlayStation), San Diego, CA

Special Olympics World Games 2015 (ESPN), UCLA Los Angeles, CA

Comic Con (Ash vs Evil Dead, Starz), San Diego, CA

San Diego County Fair (5-hour Energy), San Diego, CA

Cisco Live (CDW), San Diego CA

SD Rock and Roll Marathon & Health and Fitness Expo (The LASIK Vision Institute), SD CA Reebok

CrossFit East Regionals (Ford), San Diego CA

Drug Discovery Chemistry Conference (EDASA Scientific), San Diego, CA

Scientific Film Festival Awards Ceremony (American Society of Cataract and Refractive Surgery), San Diego

La Jolla Concours d'Elegance Classic Cars Show (Sports Car Market Magazine), San Diego CA

Boutique Design Trade Fair West (EOS Light Panel Systems), San Diego, CA

America's Finest City Fitness Expo - Half Marathon, San Diego, Earth Day Fair, Goodguys Meguiar's 15th

Del Mar Nationals Car Show, Padres Fan Festival (State Farm), San Diego, CA

Indian Gaming Expo (Atrient), San Diego, CA

Fred Hall RV Trade Show (Progressive), San Diego, CA

ACC - American College of Cardiology Expo 2015 (Concierge Choice Physicians), San Diego, CA

Wheels Up Private Aviation Cocktail Party, Carlsbad, CA

High School Graduation (Wells Fargo), San Diego CA

DistribuTECH Expo (Strategic Contract Resources), San Diego, CA

Meridian Capital Group Conference, San Diego, CA

Novogradac New Markets Tax Credit Conference, San Diego, CA

San Diego Brew Festival (Cox Communications), San Diego, CA

CES (Panasonic), Las Vegas NV

San Diego Auto Show (Chrysler Ride & Drive), San Diego, CA

AMG Mercedes Benz Drive Performance, Palm Springs, CA

Wine and Food Festival, San Diego CA | DMA Conference (Voodoo Alerts), San Diego, CA

CIO Technology Summit (HMG Strategy), San Diego, CA

Enrique Iglesias and Pitbull Concert (Atlantico), San Diego, CA

The Color Run (Alcatel), San Diego, CA

Monitor Palo Alto Networks Sales Kick-off 2015 Breakout Sessions, San Diego, CA

Tiki Oasis Private Party (Angostura), San Diego, CA

Comic Con (Witches of East End for Lifetime TV), San Diego CA

Pride Parade (Motrin Tour), San Diego, CA

IRS Nationwide Tax Forum Convention (National Immigration Association), San Diego CA

Biker's Bash 4th of July (Harley Davidson), Camp Pendelton, CA

NMA Golf Tournament (Four Loko), San Diego, CA

LPGA (KIA), Carlsbad CA.

## **EVALUATIONS**

1) "I was greeted by Kristina Ponomarenko at Cisco Live today (6-10-2015) as a representative of the CDW booth. I was very impressed by both her personable nature as well as her professionalism. She is truly a valuable person as a representative as the face of the company. Not only was she a pleasure to talk to, but she was very informative as well. I will sum up by saying this: I visited every single booth in the World of Solutions, and I took the time to write only a single email. This one. Reward the good ones."

Mark Jacob, Cisco Instructor, Interface Technical Training 3110 North Central Ave. Suite 160, Phoenix AZ 85012

2) "Kristina worked on our San Diego Comic-Con activation representing the large media and entertainment company, Starz. She was a great representative of the brand and was a pleasure to work with. She was hardworking and dedicated to the task at hand and gave 110% during the 5-day span at which she represented us. During her time with us she brought passion, excellent customer service skills, and a bright personality working with the clients, consumers, and other brand ambassadors. She would be a wonderful addition to any brand ambassador team, due to her knowledge and work ethic that she brought to the activation".

Nick Stoneburg, Pop2Life Project Coordinator

3) «От лица команды сборной России по теннису выражаю благодарность Кристине Пономаренко. Во время проведения специальной Олимпиады в ЛА Кристина была к нам добра, очень любезна и помогла сориентироваться в непривычной для нас обстановке. Она познакомила нас с местной культурой, дала общие рекомендации и помогала с переводом. Огромное ей спасибо за это!"

Илья Прокофьев

"On behalf of the Russian tennis team I would like to thank Kristina Ponomarenko. During the Special Olympics in LA Kristina was good to us, very kind and helped orient us in an unusual setting. She introduced us to the local culture, gave general advice and helped with the translation. A huge thank you to her for that!"

Ilya Prokofiev beetlewar@mail.ru