

Orlando, FL
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Samantha Torres

Professional Summary

Energetic Brand Ambassador that combines the best marketing skills to gain maximum market share for each product. Committed to the expansion of the company brand names, establishing strong relationships with marketing partners and finding new sales opportunities for each brand in new markets. Enjoys the challenge of getting a company's brand ahead of the competition in the minds of consumers.

Skills & Abilities

- Leading brand awareness efforts
- Positive attitude
- Effective time management skills

Experience

Tire Continental – Orlando, FL

August 2020

- Distributed flyers to pedestrians as a street team
- Interacted with different people to increase clientele
- Represented the company in a positive way by providing quality service

Super Bowl LIV – Miami, FL

January 2020

- Assisted the client with promoting the brand of the company
- Interacted with different people to increase clientele
- Engaged with people to inform about promotions happening within the company

Jeep Beach – Orlando, FL

April 2019

- Assisted the client with promoting the brand of the company
- Provided excellent customer service skills to the attendees
- Assisted with game activities for the guests

Paw Patrol – Orlando, FL

April 2019

- Handled and insured the safety of the costumed characters
- Photographed attendees with the characters
- Clear pathways to have flow of traffic run smoothly

Straight Talk Phone – Atlanta, Ga

February – March 2019

- Inform pedestrians about the new promotions and deals happening within the company

- Represented the company in a positive way by providing quality service
- Interacted with different people to increase clientele

Whole Foods Market – Atlanta, GA

February 2019

- Distributed product samples
- Educated customers on product knowledge
- Represented the company in a positive way by providing quality service

Wyndham Resorts – Atlanta, GA

May 2018 – November 2018

- Assisted the client with promoting the brand of the company
- Promoted vacation packages to customers in a professional manner
- Represented the company in a positive way by providing quality service

Metro PCS – Atlanta, GA

January 2018 – June 2018

- Distributed flyers to pedestrians as a street team
- Represented the company in a positive way by providing quality service
- Inform pedestrians about the new promotions and deals happening within the company

National Guard – Atlanta, GA

January 2018/March 2018

- Educate students about the perks of joining the National Guard
- Distribute items while informing about the program
- Represented the company in a positive way by providing quality service

Legos Toys R Us – Atlanta, GA

December 2017

- Assisted the client with promoting the brand of the company
- Educated customers about the new Lego's products in stock
- Represented the company in a positive way by providing quality service

Cricket Wireless Zoo Event – Atlanta, GA

December 2017

- Assisted the client with promoting the brand of the company
- Provided excellent customer service skills to the attendees
- Represented the company in a positive way by providing quality service

Education

Seminole State College – Sanford, FL

Graduated with an Associate's Degree in Liberal Arts.