Jill A. Scalo

5412 Water Creek Dr.

Windermere, FL 34786

407-575-3938 - Jillscalo@yahoo.com



**Professional Summary**

* Brand ambassador for my own online business.
* Featured on Amazon.com.
* Worked multiple trade shows as a brand ambassador and promotional model.
* Promoted lounges and nightclubs.
* Managed inventory.
* Brand ambassador for sporting events.
* Acted in short film.
* Participated in multiple fashion shows.

**I have worked for companies such as:**

* Target, PGA, 5-HOUR Energy, Disney, Timberland, Gatorade, Humana, MLS. Kia, Amazon.com, Orlando Sentinel and Jameson.

**Professional Experience**

**Dressed to Jill- Owner/ Model/ Brand Ambassador**

**June 2017- Present**

* Model and promote online clothing site.
* Promote site at local businesses.
* Promote items on social media outlets.

**House of Sorellina- Owner/ Model/ Brand Ambassador**

**September 2020- Present**

* Model and promote online clothing site.
* Promote site at local businesses.
* Promote items on social media outlets.

**Social Media Brand Ambassador-Instagram-SALT Tequila/PUSH Agency- Orlando, FL/ Brand Ambassador December 2020**

* Promoted Tequila Brand on my social media platform.
* Created an interesting and eye grabbing caption.
* Used the photo provided to me.

**Care Package Event-Wingteam-Hilton Hotel- International Dr. / Orlando, FL/ Brand Ambassador**

**February 2020**

* Worked event to help with hurricane relief in Puerto Rico.
* Setup/ Broke down event.
* Assisted with multiple games; setting up, demonstrating, reloading games, tracking score, etc.
* Stayed later to assist with additional cleaning.

**Humana-Amway Arena-Downtown Orlando, FL/ Brand Ambassador**

**February 2020**

* Represented Humana Insurance for an event held at the Amway Center.
* Registered guests for raffle.
* Assisted guests with direction to event.
* Kept track of attendees and reported back.

**IFA B2B Trade Show-World Center-Lake Buena Vista/Orlando, FL/ Brand Ambassador**

**February 2020**

* **Engaged with attendees and informed them about the company.**
* **Exchanged business cards and reported them back to the company.**
* **Represented INFINITI HR.**
* **Made connections with attendees to help further relationships with company.**

**KIA NBA Program Event-Amway Arena-Downtown Orlando, FL/ Brand Ambassador**

**January 2020**

* Inform guests about Kia we demonstrate.
* Promote KIA.
* Gather the proper information about the guest.

**PGA Convention-Midori PF1-PUSH Models-Orange County Convention Center –Orlando, FL/Brand Ambassador**

**January 2020**

* Setup and breakdown event.
* Scan badges and gain leads.
* Handout information packets and answered and question event goers had.
* Demonstrated product to consumers.
* Modeled product.

**Soccer Tournament-Orlando Sentinel Media Group-Clermont, FL/Brand Ambassador**

**January 2020**

* Setup and breakdown event.
* Handout snacks, water and fruit.
* Handout goodie bags for the players, coaches and field managers.
* Keep count and restock product.

**Gatorade-Boombah Sports Complex-Seminole and Sylvan- Sanford, FL/ Brand Ambassador**

**January 2020**

* Setup tables and displays for Gatorade products.
* Filled water containers and Gatorade coolers.
* Lifted between 40-60 pounds continuously throughout the day.
* Setup snacks provided by Gatorade.
* Handed out items to players.
* Drove a golf cart around the field.
* Broke down displays and coolers, etc.

**KIA NBA Program Event-Amway Arena-Downtown Orlando,FL/ Brand Ambassador**

**January 2020**

* Inform guests about KIA we demonstrate.
* Promote Kia.
* Gather the proper information about the guest.

**Gatorade-Boombah Sports Complex- Sanford, FL/ Brand Ambassador**

**December 2019**

* Setup tables and displays for Gatorade products.
* Filled water containers and Gatorade coolers.
* Lifted between 40-60 pounds continuously throughout the day.
* Setup snacks provided by Gatorade.
* Handed out items to players.
* Drove a golf cart around the field.
* Broke down displays and coolers, etc.

**Sports Memorabilia Team-Camping World Bowl-Downtown Orlando,FL/ Brand Ambassador**

**December 2019**

* Setup displays for silent auction.
* Informed guests about the sports memorabilia and how the silent auction worked.
* Encouraged guests to place a bid.
* Answered any questions about the items.
* Kept stock of inventory.
* Broke down display.

**KIA NBA Program Event- Amway Arena- Downtown Orlando,FL/ Brand Ambassador/Backup**

**December 2019**

* Inform guests about KIA we demonstrate.
* Promote Kia.
* Gather the proper information about the guest.

**Jameson Bartender’s Ball-Tin Roof, Orlando, FL/Team Lead/ Brand Ambassador**

**December 2019**

* Promoted Jameson and wore branded clothing.
* Welcome guests to the event.
* Assisted with the photo area.
* Helped in anyway needed.
* As lead, I made sure to delegate properly and made sure everyone did their job.

**5-Hour ENERGY-Orange County Convention Center, FL/Team ENTERPRISE/IAAPA EXPO/Brand Ambassador**

**November 2019**

* Broke down and setup displays and promotional items.
* Promoted and educated guests about the brand.
* Answered any questions guests had.
* Distributed complimentary items.
* Scanned badges.
* Promoted brand by wearing the brand and taking photographs for the company.

**Timberland- Orlando/Vineland, FL/Brand Ambassador**

**November 2019**

* Introduced customers to the brand.
* Handed out coupons and promotional items to guests.
* Encouraged guests to shop at physical store opposed to online.
* Kept count of inventory.
* Answered any questions guests had about the promotion.
* Modeled items and took photos for the brand.
* Broke down and setup items.

**Fitletics- Disney Wine & Dine Half Marathon Weekend Expo-Orlando, FL/Brand Ambassador**

**October-November 2019**

* Approached customers and demonstrated product.
* Promoted fitness gear.
* Rang up customers using square.
* Engaged with costumers and answered any questions.
* Set-up/broke down displays.

**Grace Hopper Celebration- Trade show-Orlando, FL/Brand Ambassador**

**September-October 2019**

* Registered Attendees of the celebration.
* Handed out promotional items for the event.
* Managed lines and wait times for events.
* Answered questions for attendees about where events were being held.
* Directed attendees to their seats.

**Jeunesse Global- Trade show- Orlando, FL/Brand Ambassador**

**September 2019**

* Worked as a brand ambassador for Jeunesse Global.
* Handed out samples to clients.
* Helped stock the event and setup.
* Provided information to clients about the product.
* Promoted event on social media.

**MLS All-Stars- Orlando, FL/ Target- Brand Ambassador**

**July 2019**

* Worked events for the MLS All-Stars events.
* Controlled line flow during community day.
* Promoted items from Target.
* Promoted items from MLS All-Stars.
* Surprised fans with special gifts during halftime.
* Energized guests and created laughter and fun.

**Optavia- Trade Show- Orlando, FL/Brand Ambassador**

**July 2019**

* Promoted fitness company apparel and accessories.
* Greeted guests and controlled line flow.
* Assisted with checking out guests.
* Maintained a clean shopping area.
* Modeled fitness attire.
* Encouraged customers to purchase promotional items.

**Figments of Burton-Tampa, FL/Runway Model**

**May 2018**

* Modeled Tim Burton themed clothing down the catwalk.
* Modeled clothing during after party.
* Promoted items to guests.

**Orlando Technical College Fashion Show- Orlando, FL/Runway Model**

**March 2018**

* Model student made designs down the catwalk.
* Walked around venue modeling designs.

**Orlando Technical College Fashion Show- Orlando, FL/Runway Model**

**November 2017**

* Model student made designs down the catwalk.
* Walked around venue modeling designs.

**Amphicar Tours- Promotional Model- Orlando, FL/ Brand Ambassador**

**February 2017**

* Modeled for Amphicar Tours online website.
* Promoted item locally.
* Drove around on the lake and took promotional photos.
* Drove around locally promoting the brand.

**Amazon.com- Novelty Inc. - International/Model**

**November 2017**

* Modeled novelty items on amazon.com.
* Promoted item on social media outlets.

**Hollow-Short Film- New York, NY/ Actress/ Model**

**May 2014**

* Had small part in short film.
* Worked with director with character development.
* Modeled for movie Promotion

**Kush Ultra Lounge- Downtown Orlando, FL/Model/ Promoter**

**December 2011**

* Model for lounge opening.
* Encouraged people to visit the opening.
* Demonstrated how to properly use a hookah.
* Modeled for online site.

**Surf Expo- Trade Show- Orlando, FL/ Model/ Brand Ambassador**

**January 2010**

* Modeled jewelry for trade Show.
* Encouraged guests to visit booth.
* Demonstrated how to use product.
* Modeled on online site to promote item.