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| **fARAH HAQUE**FIND\_FARAH786@YAHOO.COM602-561-8281LINKEDIN:www.linkedin.com/in/farahhaque/INSTAGRAM:@IAMJUSTFARAHFACEBOOK:www.facebook.com/iamjustfarahIMDB:WWW.IMDB.COM/FARAHHAQUE**EDUCATION**PEPPERDINE UNIVERSITYGRAZIADIO SCHOOL OF BUSINESS/MANAGEMENT, MALIBU, CA | **promotional/FIELD marketing/event management experience**  |  | | --- | | Several years of experience as a Promotional Marketing Manager, Production Assistant, Brand Ambassador, Hostess, Product Specialist, Sales Associate, Demonstrator, & Presenter. I have worked with and represented different brands throughout the country. I am outgoing, personable, hard-working and always present myself in a professional manner,  **TRADE SHOWS/ CONVENTIONS / CORPORATE EVENTS**  -Google Accelerate Event 2019, Event Manager, Las Vegas NV  -CES 2019, Samsung City Event Manager, Las Vegas, NV  -Wired Magazine 2019, Brand Ambassador, Jaguar I-Pace Launch, Los Angeles  -AWS (Amazon Web Services) Concierge Services, Las Vegas, 2019  -Tech Home Builder Summit, Booth Hostess, Phoenix, AZ 2019  -RAMS Opening Games, Los Angeles, 2019  -Dreamforce, Brand Ambassador, San Francisco, 2018  -Jack Ryan Movie Launch, Comic-con, San Diego, 2018  -BeautyCon, Cover Girl Brand Ambassador, Los Angeles, 2018  -TwitchCon, Registration Brand Ambassador, Long Beach 2018  -JCK, Jewelry Trade Show 2018, Event Manager, Las Vegas, NV  -XBOX, Gaming Brand Ambassador, Los Angeles, 2018  -Milken Institute Global Conference, Beverly Hills, CA 2016-2017  -Goldman Sachs Global Healthcare Conference, Palos Verdes, 2015-2017  -Samsung VR Event, Hollywood, CA 2017  -E3, Occulus VR Gaming/VR Demos 2016-2018  Comic-Con, CBS Studios, Star Trek Costume Character, San Diego, CA 2017  -Vid-con, YouTube Production Assistant, Anaheim, CA 2017  -Oath Rebranding, Yahoo/Verizon Corporate Event, 2017  -CES, HTC Vive (Virtual Reality Demos), Las Vegas, 2016-2017  -DELL/EMC, HTC Vive (Virtual Reality Demos), Las Vegas, 2017  -Anime Expo, Registration Team Lead, Los Angeles, CA 2017  -GOOP, Gwyneth Paltrow’s Brand, Event Manager, Los Angeles, CA 2017  -Comic-Con, MTV Scream, Street Team, San Diego, CA 2016  -Agenda Clothing Tradeshow, San Diego, CA 2010  **EVENT MANAGER/ BRAND AMBASSADOR/ RETAIL**  -Google Mini Launch Events, Los Angeles, CA 2017  -Calvin Klein Pop Up Store, Santa Monica, CA 2017  -Nintendo Switch Media Launch Gaming Events, 2017  -Nescafe Dolce Gusto, Pop Up Store, Beverly Hills, CA 2016  -Fujitsu, Live Nation Event, Event Manager, Irvine, CA 2016  -Rayban Sunglasses Promo Events, Team Lead, CA 2016-2017  -HGTV, Super Bowl, Team Lead, Phoenix, AZ 2015  -American Express Sales/Promotions, Universal Studios, 2014  -Anheuser Busch Brand Activation Manager, Los Angeles, CA 2014-2015  -Moscato Wines, Promotional Rep, West Coast, 2013-2014  -Samsung, Lead Technology Sales Rep, West Coast 2012-2014  -Humana Health Care Marketing East Coast Tour, Staffing Manager, 2011-201-  -Sony E-Reader, Market Manager, Las Vegas, San Diego, Hawaii Markets, 2007-2009  **AUTOMOTIVE EVENTS/RIDE & DRIVE/PRODUCT SPECIALIST**  -PGA Golf Tournament 2019, Ford Brand Ambassador, Palm Springs, CA  -Chevy Racing, Long Beach Grand Prix, 2018-2019  -San Diego Auto Show 2019, Kia Brand Ambassador  -Continental Tire Acura Laguna Seca, Brand Ambassador,  Monterey, CA 2019  -GMC- Product Specialist, Los Angeles, CA 2017  -Helpful Honda- Ride& Drive/Product Specialist/Registration, 2017  -Nissan Ride & Drive Media Event, LA Auto Show, 2017  -Porsche Ride & Drive, Pebble Beach, CA 2016-2017  -Buick Media Launch Event, Pebble Beach, CA 2017  -Chevy Automotive Event, Los Angeles, CA 2016  -Mazda Ride & Drive, Orange County/Phoenix Auto Shows, 2015-2016  -Rolls Royce Dealership Conference, SLS Hotel, Beverly Hills, CA  -KIA, LPGA, San Diego CA 2015  -Lincoln Ride Share Program, Arizona, 2011 | |  | |