

# SOPHIA ARRINGTON

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## EXPERIENCE

### FORTE EVENTS

**Brand Ambassador** – Various Locations **2021- Present**  
Promote products and brand of client at different events while providing valuable information about the brand.

### ELLE-EM EVENTS

**Brand Ambassador** – Various Locations **2021- Present**  
Promote products and brand of client at different events while providing valuable information about the brand.

### MARKETING ACTIVATIONS GROUP

**Promotional Model** – Gainesville, FL **2021- Present**  
Promote brand of client at tailgate event at the University of Florida.

### ALEXA MODEL & TALENT MANAGEMENT

**Promotional Model | Actress** – Tampa, FL **2018- Present**  
Promote products and business of clients through commercials, web, and print.

### COLLEGE MARKETING GROUP

**Brand Ambassador** –Gainesville, FL **2019**  
Engaged with University of Florida medical students to promote a new medical device. Passed out free promotional items to promote product.

### ELSIE'S EVENTS

**Brand Ambassador** – Gainesville, FL **2019**  
Promoted products and brand of client. Engaged with consumers in-store by providing information about products to promote sales. Met and exceeded sales goals expectations with each event.

### FLORIDA SMOOTH JAZZ WEEKEND

**Interviewer** – Daytona Beach, FL **2019**  
Interviewed and interacted with guests and musicians at festival.

### WMOR-TV

**Brand Ambassador** – Tampa, FL **2016**  
Promoted TV Network and shows at various events and MLB games. Engaged with consumers by taking pictures and giving out promotional material.

### TAVERN ON THE LAKE

**Hostess | Cocktail Waitress** – Orlando, FL **2009- 2010**  
Provided hospitality to customers and served at events.

### B. B KINGS BLUES CLUB

**Hostess | Banquet Server | Sales Associate** – Orlando, FL **2007-2009**  
Served at corporate events, provided hospitality to customers and sold retail items.

## VOLUNTEER | INTERSHIPS

**Silver Screen International Film Festival | Interviewer** – Tampa, FL **2019**  
**Gasparilla International Film Festival | Guest Liaison** – Tampa, FL **2016**  
**Florida Film Festival | Marketing Assistant** – Orlando, FL **2010**

## EDUCATION

**Bachelor of Arts (B.A.) Film and Mass Communications**  
University of Central Florida, 2006-2010