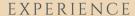
LACY PICKENS

ESTHETICIAN, MAKEUP AND MICROBLADING ARTIST



614 Beauty Bar

operations.

Owner and independent contractor

 Oversaw marketing, scheduling, self education, organizing, inventory, networking and day to day

- Grew from 1 client to 300 in one year by word of mouth and social media.
- Managed positive client relations.
- Maintained excellent sanitation and sterilization.
- Kept a warm inviting experience.
- Worked in an efficient manner, executing time management.
- Conducted market research to stay up to date on the best practices, techniques, products and current trends.

Massage Envy

Esthetician

 Worked with and sold product lines such as Obagi, PCA, Jan Marini and Murad.

- Advised clients on proper at home skin care regimes with salon exclusive products.
- Carried out administrative tasks such as innovatory checks, consultations and record keeping.
- Provided professional, relaxing, informative and results based treatments to clients.
- Pursued continuing education to learn advanced treatments such as oxygen facials.

Nordstrom

2017-2018

2019-2020

2019-2021

Fragrance Specialist

- Met and exceeded sales goals.
- Helped answer product questions throughout the beauty department.
- Qualified customers needs, developed sales strategies, with high closing success rates with luxury lines such as Chanel, Hermes, YSL, Gucci, Jimmy Choo and others.



CONTACT



614-600-8070



Lacypickens@gmail.com

EDUCATION

2018-2018 **Aveda institute**Esthetician Diploma and License

2014-2017
Columbus State Community
College
Business Management
Entrepreneurship

SKILLSET

- Airbrush Makeup Artistry
- Micoblading and shading
- Oxygen Facials
- Lip blush permanent makeup
- microneedling
- Microdermabrasion
- BB Glow
- Chemical peels
- Laser hair removal
- Dermaplane
- Facial massage
- Led Light therapy
- Eyebrow lamination
- Spray tanning
- Lash lifting and tinting
- Body exfoliation
- Waxing