

LACY PICKENS

ESTHETICIAN, MAKEUP AND MICROBLADING
ARTIST



EXPERIENCE

614 Beauty Bar

2019-2021

Owner and independent contractor

- Oversaw marketing, scheduling, self education, organizing, inventory, networking and day to day operations.
- Grew from 1 client to 300 in one year by word of mouth and social media.
- Managed positive client relations.
- Maintained excellent sanitation and sterilization.
- Kept a warm inviting experience.
- Worked in an efficient manner, executing time management.
- Conducted market research to stay up to date on the best practices, techniques, products and current trends.

Massage Envy

2019-2020

Esthetician

- Worked with and sold product lines such as Obagi, PCA, Jan Marini and Murad.
- Advised clients on proper at home skin care regimes with salon exclusive products.
- Carried out administrative tasks such as innovatory checks, consultations and record keeping.
- Provided professional, relaxing, informative and results based treatments to clients.
- Pursued continuing education to learn advanced treatments such as oxygen facials.

Nordstrom

2017-2018

Fragrance Specialist

- Met and exceeded sales goals.
- Helped answer product questions throughout the beauty department.
- Qualified customers needs, developed sales strategies , with high closing success rates with luxury lines such as Chanel, Hermes, YSL, Gucci, Jimmy Choo and others.

CONTACT



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EDUCATION

2018-2018

Aveda institute

Esthetician Diploma and License

2014-2017

Columbus State Community College

Business Management
Entrepreneurship

SKILLSET

- Airbrush Makeup Artistry
- Micoblading and shading
- Oxygen Facials
- Lip blush permanent makeup
- microneedling
- Microdermabrasion
- BB Glow
- Chemical peels
- Laser hair removal
- Dermaplane
- Facial massage
- Led Light therapy
- Eyebrow lamination
- Spray tanning
- Lash lifting and tinting
- Body exfoliation
- Waxing