

EMILY SWIGER

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OBJECTIVE

Actively seeking opportunities to work events and promote brand awareness, as well as facilitate with team marketing, product demos and general event staff duties. Experienced in both the marketing/sales side of business as well as the purchasing and logistics side. Positive and friendly with excellent public speaking skills and a passion for assisting others.

EXPERIENCE

GTE Agency

Brand Ambassador | August 2021-Current

- Sampling or educational demos at various grocery stores, representing various alcohol and food brands.
- Responsible for set-up and break-down of demonstration area.
- Actively engage with customers to educate them on the brand and provide a positive impression.

PUSH Modeling Agency

Brand Ambassador/Event Staff | July 2019-September 2021

- America's Big Bounce Tour: wristband check and ensuring the safety of attendees
- MetroLink Activation: provided information while promoting new ticket kiosks
- Golf Charity Event: distributed liquor samples and giveaways

Amped Up! Marketing

Brand Ambassador/Team Lead | April 2019-October 2019

- Ensured other BAs were trained and reported their time.
- Responsible for payment and reporting all expenses and consumer data.

Encore Nationwide

Brand Ambassador/Event Staff | September 2017-June 2019

- O'Hana Music Festival: administered game booth and distributed giveaways
- Camp Pendleton Mud Run Encore Nationwide: promoted a healthy beverage for attendees

Keystone Dental

Digital Marketing Coordinator | May 2015-August 2017

- Implemented and maintained online marketing and advertising campaigns.
- Created landing pages and email invitations for trade show and conference sign-ups.
- Updated company website as needed.

EDUCATION AND CERTIFICATIONS

San Diego State University

Bachelor of Science – Health Communication | Graduated May 2014

California Responsible Beverage Server Certified | July 2022

Food Safety Handler's Certified | August 2022