

Jessika Lozano
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Summary:

Experienced bartender and brand ambassador with a passion for delivering exceptional customer service and promoting brand awareness. Possess knowledge of craft cocktails and proven ability to engage and attract customers.

Experience:

Bartender

Topaz Bar and Lounge, Phoenix, AZ

August 2023 - February 2024

- Provided friendly and efficient service to customers in a high-volume bar setting
- Created and served a variety of craft cocktails using fresh ingredients
- Demonstrated strong communication skills and attention to detail
- Thrived in high-pressure, fast paced setting
- Handled cash transactions and maintained cleanliness and organization of bar area

Brand Ambassador

Now Promotions, Phoenix, Az

July 2023 - February 2024

- Represented and promoted brand at various events and activations
- Engaged with consumers to educate and create brand awareness
- Distributed promotional materials and samples to drive sales and increase brand visibility
- Collaborated with team members to execute marketing initiatives and achieve campaign objectives

Skills:

- Excellent customer service and interpersonal skills
- Knowledge of craft cocktails
- Ability to engage and attract customers
- Proficient in cash handling and POS systems
- Detail-oriented and organized

References available upon request.