
JENN FALLER

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PROFESSIONAL SUMMARY

Engaging and personable Brand Ambassadors with expertise in crafting unforgettable experiences, elevating brand awareness, and fostering unwavering loyalty. A master of engagement and connection, with a proven track record of orchestrating impactful brand activations, building lasting relationships, and amplifying brand presence. I excel in creating immersive experiences that resonate deeply with audiences. Let's collaborate to elevate your brand to new heights together!

SKILLS

- Effective communication
- Magnificent Interpersonal
- Exceptional customer service
- Creative problem solving
- Team Collaboration
- Adaptability and Flexibility

EXPERIENCE

Brand Ambassador, 06/2008 - Current

Various Agencies – United States

- Partner with leading brands to execute successful marketing campaigns and brand activations.
- Successfully drive sales, increase brand visibility and elevate reputation through effective immersive experiences and promotional activities.
- Lead feedback initiatives, gather leads and valuable insights to inform future marketing strategies and drive business growth.
- Collaborate with marketing teams to execute brand campaigns and activations effectively.
- Build and maintain strong relationships with consumers, stakeholders, and retail partners, fostering brand advocacy and loyalty.

BRAND PARTNERSHIPS

Public Investment Fund - Hulu - Netflix - New York State Lottery
Kawasaki - Toyota - Ford - GEICO Car Insurance - US Army
Morning Recovery - Jägermeister - Jack Daniels - Crest Toothpaste
Rochester Athletic Club - Oakley - Samsung Galaxy - Discord

*Additional brands available upon request

ADDITIONAL EXPERIENCES

Blue Lion: Server - Jackson, WY // June 2023 - October 2023

Caldera House: Server - Jackson, WY // November 2021 - April 2023

Hotel Z: Front Desk Supervisor - San Diego, CA // August 2018 - July 2019

Lucky D's Hostel: Manager - San Diego, CA // August 2017 - July 2019

EDUCATION

Bachelor of Science: Social Work
SUNY Plattsburgh - Plattsburgh