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**Summary:**

Marketing analysis and strategic professional with 12 years of experience. Self-motivated, punctual, driven, strategic thinker proven achievement of successful events, brand awareness and sales.

**Education:** University of Holland Rotterdam  
Bachelors in Communications

NL, January 2010

**Language:** English, Dutch

**Skills:** Customer Service – Provide outstanding customer service, customer needs assessment, meeting quality service standards, and evaluate customer satisfaction.

**WORK EXPERIENCE:**

**Zignum Mezcal**

Aventura, FL 2016 - 2018

Brand Ambassador, responsible for creating brand awareness. Handing out samples, educating the customer and selling bottles.

**Boat Show**

Miami, FL 2017 - 2024

Promo Model, Meet, greet, and interact with guests. Hand out and collect business cards

**Liquor Brands:** Jack Daniels, Avion Tequila, Grey goose Vodka, Yellow tail wine, Bacardi, Zignum Mezcal

**Events:**

Sobe Food & Wine, Miami Boat show, Fort Lauderdale Boat show, Fort Lauderdale Air Show representing Skippy, Mercedes Benz Corporate Run-Comcast, Chicken and Beer event, Various Private events, Miami Swim week, Art Basel.