



# MAHAHLI ROBERTS

BRAND AMBASSADOR | PROMO MODEL

## PERSONAL STATEMENT

I am friendly, out-going, goal oriented, and reliable. With more than 8 years of experience successfully representing well-known brands and companies. From business conventions to concerts as well as kid tailored events. I work well under pressure, I am adaptable and professional.

## Core Competencies

- Provide high-energy in person assistance with the most upbeat positive and professional work attitude.
- Adaptable to change sales styles depending on audience and marketing necessities. Implement and evolve strong-impact strategies to target new business opportunities and markets by data capturing.
- Lead sampling events at seminars, fairs and venues to increase brand awareness. o Use promotional strategies that will strengthen the customer-product/service relationship to help influence consumers to purchase more.
- Boost product sales and create brand awareness by partaking with guerilla marketing and in-store demonstrations. • Interviewed individuals through consumer engagements to collect and record product preferences. o Excellent verbal and written communication skills

## Experience [Brands + Events]

- One Music Fest (2021, 2022)
- The Nun 2 (2023)
- NACS (2023)
- GA Aquarium (2023)
- PGA Tour (2022,2023)
- Master Card (2022)
- Dragon Con (2019-2023)
- Revolt World (2023)
- Patron, Dusse, ST. Germain, Grey Goose, Bacardi etc. (2018-2023)
- Red Bull Party (2023)

Thank you for taking the time to review my resume. I look forward to talking with you.

Sincerely,

Mahahli Roberts

CONTACT

@ mahahlir@gmail.com

(678) 883-6191

IG: @Ms.Hahli

Atlanta, GA



