




# KATIE DOYLE

SENIOR CORDINATOR, COMMUNITY GIVING & ENGAGEMENT

## CONTACT

-  315-396-2022
-  Kd.c.doyle@gmail.com
-  Denver, Colorado

## SKILLS

- Interviewing & training
- Customer needs assessments
- Conflict resolution
- Networking & fundraising
- Customer growth & retention
- Process improvement
- Strategic philanthropy
- Educating & grant writing
- Strategic planning
- Financial reporting
- Event coordination
- Stakeholder engagement
- Salesforce CRM
- Expert in Canva

## EDUCATION

**Environmental Studies & Communication Studies**

**Canisius College**

2020

## PROFILE

Proven leader in strategic philanthropy and stakeholder engagement, with a track record of expanding donor networks and increasing contributions for Mile High United Way. Expertise in event coordination, growing customer retention, and enhancing fundraising outcomes. Harnesses strong organizational skills and a results-oriented approach to drive success in community engagement and philanthropy.

## WORK EXPERIENCE

### Senior Coordinator, Community Giving & Engagement

Mile High United Way | Denver, CO 2022 - Present

- Educate and engage donors in the Mile High United Way movement with the goal to begin and increase their personal giving
- Develops and carries out campaign organizing plans, developing engagement strategies, volunteer integration, and provide input on the creation of collaterals
- Develop and implement annual and long-range plans for corporate portfolio of companies who raise between \$0-\$600,000
- Manage a portfolio of corporate relationships and workplace giving campaigns while increasing year to date giving from \$2.5M to \$3M
- Cultivate and steward corporate leads within portfolio to encourage donor engagement with Mile High United Way and increase giving levels
- Develop a comprehensive and volunteer development strategy to support volunteers

### Community Engagement Manager

Off The Muck Market | Canastota, NY 2020 - 2022

- Developed and maintained beneficial relationships with organizations
- Collected and analyzed data to identify community needs
- Collaborated with programs and community organizations to organize events
- Assisted with development of outreach and marketing strategies
- Contacted existing and prospective customers by phone or email on consistent basis, which resulted in regularly surpassing sales targets
- Retained accounts by addressing potential cancellations and offering catered solutions to maintain account status

### Environmental Policy & Advocacy Intern

Onondaga County Office of Environment | Syracuse, NY May 2019 - Aug 2019

- Assisted county research to support a bill imposing fee for paper bags
- Inspected land erosion and water pollution caused by mudboils
- Inspected lake site to ensure wastebed cover systems are compliant
- Assisted with researching and writing grants.
- Defined areas of public restriction on access to trails to protect nesting areas
- Assisted with public survey on site location for proposed Onondaga Lake Beach
- Assisted with preparation of a public meeting for Onondaga Lake Projects.