



Highly motivated and dynamic brand ambassador/UGC creator with a proven record of successfully promoting and representing diverse brands.

CONTACT

📞 305-926-6305

✉️ remyfb6@gmail.com

SKILLS

- Event Management
- Brand Promotion
- Social Media (Instagram, TikTok, Facebook)
- Community Building
- Digital Marketing
- Photography & Editing
- Videography

Remy Fuentes

BRAND AMBASSADOR

Work Experience

e.l.f cosmetics

South Beach, FL 2023/2024

- Managed my time accordingly between monthly events with brand while working freelance as a UGC creator for other beauty brands (Laneige, innisfree, Solawave, etc.)
- Comfortable interacting with guests to educate them on the brand & its products.
- Managed the e.l.f activation station within the Nylon House experience during Art Basel.
- Extensive knowledge of e.l.f cosmetics as well as skincare line to suggest the best products for clients.
- Met target sales during pop up events.
- On site guest assistance during pop ups: demonstrating how to use products, taking photos of clients with displays, handing out gift baskets, etc.

Artehouse Art Basel

South Beach, FL 2023

- Work collaboratively with the team to ensure positive visitor experience.
- Welcome visitors and deliver an introduction talk to position their experience.
- Maintain a well-informed, working knowledge on the topic of the featured artist(s), installations on view and the digital medium overall.
- Utilize ticketing software in order to assist guests with ticket purchases, check-in and other needs.



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Work Experience Cont.

Orange County Blossom Press Events

Miami Gardens, FL 2023

- Acted as the face/first point of contact for the first press conference of the season and ongoing Orange County Blossom game press/days.
- Engaged with guests to excite them for the upcoming game day.
- Prior knowledge of players, stats and VIP guests to accurately communicate with audience.

Montblanc

Design District, FL 2022-2023

- Connected with consumers to raise brand awareness.
- Increased sales by engaging with audiences to create long lasting relationships.
- Deep understanding of marketing strategies to elevate brand presence.
- Planned, organized and executed successful promotional events and product launches.
- Utilized various social media platforms to create compelling content and engage with followers.

Adrienne Arsht Center

Downtown, FL 2021

- Assisted guests with check in prior to the event by verifying tickets and identification.
- Interacted with guests to escort them to their seats.
- Familiarized myself with ongoing performance to answer any guest questions.