



Shannon Waterman

CONTACT

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 shannonkwaterman@gmail.com

WORK EXPERIENCE

INDEPENDENT CONTRACTOR | September 2019 to Current

Freelance Brand Ambassador

UNIVERSAL POWER | January 2023 to January 2024

Administrative Assistant

VENICE ALE HOUSE | June 2021 to June 2022

Server/ Bartender

VANS HQ | July 2019 to September 2019

Project Manager (Temp)

CONCRETE COLLABORATIVE | December 2018 to July 2019

Marketing Coordinator

LOS ANGELES MAGAZINE | March 2018 to October 2018

Advertising Sales & Marketing Coordinator

BOXED WATER | March 2017 to March 2018

Brand Ambassador

NEWPORT LANDING RESTAURANT | May 2014- March 2017

Server/ Bartender

CSU CHANNEL ISLANDS | February 2014- May 2016

Administrative Student Assistant

ACHIEVEMENTS

Brand Ambassador/ Promotional Specialist for numerous brands

Waitress/ Bartender at Catering Events

National Bartending School - Sherman Oaks

SAG-AFTRA Actor/Performer

Ground Control at Insomniac Events

Zeta Pi Omega Philanthropic Organization

AU Pair in Florence, Italy Summer 2015

Spain Study Abroad Program Fall 2013

EDUCATION

California State University, Channel Islands

Bachelor of Arts | Communication Studies
2016

PROFILE

Accomplished Marketing professional with a demonstrated history of working in many industries. Skilled in Social Media, Event Planning, Food & Beverage, Advertising, Customer Service, Microsoft Office, CRM Programs, and Adobe Creative Suite.

SUMMARY OF QUALIFICATIONS

- Strong sense of determination and team work with an attitude of leadership
- Takes pride in accomplishments with a passion for customer satisfaction and a meticulous eye for detail
- Reliable, hardworking, and always willing to take on new challenges
- Positive attitude and solution-oriented problem solver
- Exceptional organizational and time management skills
- Accomplished at working under pressure and meeting deadlines
- Self-reliant with the ability to grasp new ideas, concepts, and procedures quickly
- Well-spoken with the ability to communicate efficiently in several situations