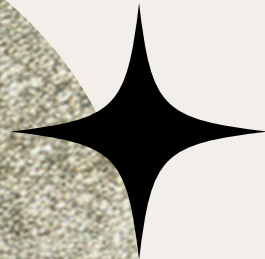


# Alexis Lowe

Model , Brand Ambassador, Actress



Model, Brand Ambassador & Actress

# Alexis Lowe

With nine years of experience in the modeling, acting and brand ambassador industry, I have been given the opportunity to learn, grow and perfect my skills. I am extremely passionate about marketing, sales, fitness and customer engagement. I am seeking opportunities where my skillsets can be utilized in a companies's success through events, social media and general brand awareness.

750k+

Sales

45k+

Funds Raised

200+

Events

50+

Brands

9

Years of Experience

45+

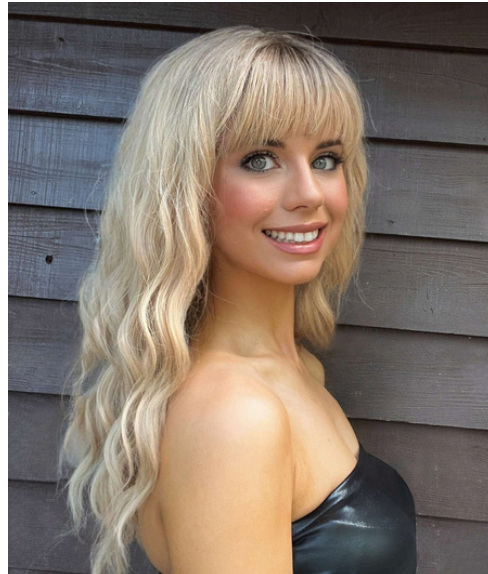
Performances

Find me on socials

@lifeas.alexis




<b>Height</b>	<b>Weight</b>	<b>Eyes</b>
5'1	95 lbs	Green
<b>Shirt Size</b>	<b>Shoe Size</b>	<b>Dress</b>
X-Small	6	0-2
	<b>Pant Size</b>	
	0-2	



# ALEXIS LOWE

MODEL AND BRAND AMBASSADOR

 c.alexislowe@gmail.com

 706 - 200 - 0038

 GA, TN, NC, SC, AL & FL

## SUMMARY

An polished, energetic model, brand ambassador, and actress with nine years of industry experience. I have represented international brands at festivals, sporting events, stores, and various other venues. Demonstrated consistency in surpassing expectations in brand awareness, customer engagement, and sales. I am extremely passionate about marketing, sales, fitness and customer engagement. I am seeking opportunities where my skillsets can be utilized in a companies's success through events, social media and general brand awareness.

## CURRENT AGENCIES OR COMPANIES

- Dixon Golf
- Ampro
- Freelance
- SJL Modeling & Promotions
- Victory Agency
- Ascent Model & Talent
- Newbridge Marketing Group
- Assist Marketing
- New Bridge Staff
- Trade Lions

## WORK EXPERIENCE

### Dixon Golf

Brand Ambassador • 2019 - 2021 ; 2024 - current

- *Traveled as a solo brand brand ambassador to golf courses throughout Georgia (currently) and Alabama (2019-2021)*
- *Arrived early to events to allow proper time to meet point of contact, drive out to the hole and set up*
- *Set up included setting up to two tables, a tent, beautiful displays and at least one game for the golfers to play on the hole*
- *Engaged with golfers by informing them about Dixon golf balls, encouraging them to sign up for the give away, and participates in the game by donating to charity*
- *Each event raised awareness about Dixon Golf Balls while raising money for a particular charity*
- *Secured new opportunities for Dixon at each event attended by advertising our services to golfers, country club and agencies in attendance*

### Freelance

Promotional Model & Brand Ambassador • 2015 - current

- *Represented brands, stores, and restaurants during seasonal sales and special events.*
- *Acted as the face of each company, familiarizing myself with their products to effectively introduce them to potential customers and address any inquiries.*
- *Captured pictures of set up, during event, product display and engagement for reports and marketing purposes*
- *Provided exceptional customer service to enhance brand recognition while exceeding sales goals at each event, leading to future sales prospects.*
- *Represented products and companies by serving food, drinks, samples, distributing pamphlets, and organizing promotional events or activities for the audience.*
- *Received products to promote through social media or organically*

### Mountain Top Magic

Character Performer and Entertainer • April 2023 - Current

- *Performed in for over 15,000 people throughout the year as a fairy, mermaid, or princess*
- *Interacted one on one with guests to provide a quality, one of kind, magical experience.*
- *Demonstrated an exceptional amount of enthusiasm and charisma*
- *Studied hundreds of hours to learn complete character history to perform perfect interpretation and presentation.*
- *Scheduled all performances, appearances, parties and festivals*
- *Maintained, created, and perfected all costumes and wigs worn at company*
- *Entertained and performed for guests at parties, events, festivals and parades through stories, songs, games, crafts and dancing. Including leading parades and solo stage performances*

### B&B Management

Bartender • Jan 2017–Jul 2018

- *Visited various venues such as restaurants, sporting events, colleges, and special occasions like weddings, charities, and fundraisers.*
- *Organized bar setups according to the theme, type of event, and beverages to be served.*
- *Prepared the bar area with toppings, mixers, and pre-arranged specialty drinks for special events.*
- *Acquired knowledge of unique cocktails for weddings and event-specific signature drinks. Memorized up to 10 cocktails day of.*
- *Demonstrated responsible serving by monitoring consumption, checking IDs, and paying attention to out-of-state guests.*
- *Successfully and enthusiastically managed bars independently for private and special events.*

### Ampro

Brand Ambassador and/or Promotional Model • Jan 2017–Jul 2019; 2022

- *Traveled throughout Alabama to stores such as ABC Stores, World Market and sporting events*
- *Represented brands such as Tito's, Jack Daniel's, Oyster Bay, 1800 Tequila etc*
- *Exceeded expectations on sales for each event while creating a positive brand experience*
- *Created new customers for products by enthusiastically offering samples, promotional gear and knowledge about the product*

# ALEXIS LOWE

MODEL, BRAND AMBASSADOR, ACTRESS

## WORK EXPERIENCE

### Barbizon

Area Manager and Brand Ambassador • 2018

- Started as a Brand Ambassador for Barbizon Modeling and Acting School
- Promoted to Team Leader then Area Manager through demonstrated leadership, professionalism and ability to achieve goals
- Coordinated with malls and theaters to set up an area to host our giveaway and promotional table/kiosk
- Led, coached, and scheduled a team of up to eight brand ambassadors
- Achieved exceptional positive feedback and high volume of sign up for Barbizon Modeling and Acting School

### Manikin Modeling and Acting Agency

Talent Scout • 2017 - 2018

- Used social media platforms to source potential clients and talent for agency
- Exceptional written and verbal communication abilities; explaining the audition process and what it meant to be apart of the agency
- Utilized the Zoom platform for conducting interviews with potential agency candidates and for subsequent follow-ups and candidate onboarding.
- Created marketing material for social media to create more auditions and candidates for the agency.

## PREVIOUS AGENCIES OR COMPANIES

### Alliance Marketing Partners

2022

### Southern Event Management

2019

### Xquisite Staffing Agency

2018

### Tokkyo Nutrition

2019

### Royal Home Services

2017 - 2020

### Blue Buffalo

2018

### Atlas Marketing

2019

### Good Culture

2017 - 2018

## AREAS OF EXPERTISE

- Promotional Model
- Spokesmodel
- Fitness Model
- Commercial Model
- Bartender
- Hostess
- Trade Show Model/ Brand Ambassador
- E - Commerce Model
- Booth Hostess
- Runway Model
- Guerilla Marketing
- Mobile Tour
- Brand Ambassador - Manager, Lead
- Character Performer
- Sales
- Flyering/Canvassing
- Announcer
- Personal Trainer

## PROFESSIONAL SKILL SET

- Social Media Marketing
- Adobe Lightroom and Photoshop
- SEO & Coding
- CMS
- Analytics
- Website Design
- Project Management
- Microsoft Word, Powerpoint, Excel
- Knowledge of POS & Square
- Customer Service
- Area Management
- Cold Calling
- Book-keeping
- Email Mail Marketing
- Appointment Scheduling

## CERTIFICATIONS

Life Insurance

Bartender

TIPS

SAFESERVE

CPR & First Aid

Early Childhood Education

RBT

## EDUCATION

Barbizon Modeling and Acting School Graduate

## SPORTS & FITNESS

Cheerleader Coach - Regular & Special Needs

Sports played - Volleyball(1), Basketball (6), Cheerleader (3) Soccer (3)

Personal Trainer

Fitness Model & Brand Ambassador

## VOLUNTEER

Choir (12+ years)

Special Needs Basball Coach

Music Therapist for Special Needs

Music Teacher for Special Needs

## BRANDS REPPED

### Liquor

Tito's, Jack Daniels, Swear Jar Whiskey, 1800 Tequila, Knobb Creek, Crown Royal, Woodford Reserve, Maker's Mark, Jose Cuervo, Svedka Vodka, Patrón, Malibu, Gentleman Jack, Tanqueray, SKYY, VMC, Santos, Grand Marnier, Bisquit & Dubouche Cognac, metc

### Wine

Oyster Bay, Tres Chic, Listel Pet Nat Rosé, Yes Way Rosé, White Haven, Castello, etc

### Other Beverages and Food

Good Culture, Red Bull, Monster, Celsius

### Restuarants and Coffee Shops

Yonah Coffee, Alpine Coffee Co., La Cabaña, Nacoochee Bar and Grill, Dunkin Donuts, Krillin It Fusion, Mountain Delight

### Clothing

The Market Shoppes, The Leather Goods Store

### Stores

Dillards, JcPenny, Scrappy Shak, Crafty Mountain Candle, Butterfly Mornings and Wildflower Afternoons, Von Thorne Art Emporium, MindEscapes, Alpine Dispensary, Abstract Studio

### Miscellaneous Brands

Dixon Golf, T-Mobile, Buckmasters, Seresto, Blue Buffalo, Royal Home Services

### Agencies

Barbizon and Manikin

## LOCATIONS AND EVENTS

### Sporting Events

Montgomery Biscuits Baseball Games, Auburn Football, Basketball and Baseball Games, Atlanta Braves Private Tailgate Events, Birmingham-Southern College Football Games, Rainsville Chamber of Commerce Scholarship Golf Tournament, ASHRAE Birmingham Chapter Golf Scramble, KAPPA Alpha Summer Classic, Four the Future Programs John Riche Memorial Golf Golf Classic, SCF Missions Golf Tournament, Birmingham Bar Association Young Lawyers Section, Lawrence Taylor Annual Family Foundation Golf Tournament

### Festivals & Rodeos

Suwanee Beer Festival, Sweet Creek Chicken Festival, Buckmasters Expo, Auburn Rodeo, Georgia Rodeo, CMA Festival 2024, Rock the South

### Special Events

Fundraiser for Community of H.O.P.E., fundraiser for American Cancer Society, Spring Fashion Show benefiting Beauty by Fire, Fundraiser Gala

### Stores

Various ABC stores, World Market, Whole Foods, T-Mobile, Dunkin Donuts, Leather Goods, Crafty Mountain Candle Co.

### Miscellaneous

Autumn's Scavenger Hunt, Holly's Scavenger Hunt

### Performances

Oktoberfest, Castle faire Renaissance Festival, Shine the Light 2024, Victorian Christmas, Big Red Apple Festival, Cornelia Nights, Blarney Bash, Lead in Habersham County parade (2023 & 2024), White County Parade(2024)

