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# MIKAYLA KONRAD (MIA)



PROFESSIONAL MODEL

## PROFESSIONAL SUMMARY

Passionate and driven professional model with 5+ years of experience in promoting products and brands on social media platforms and runways alike. Multi-published and agency represented with excellent communication skills, extensive fashion knowledge, and a professional yet lively attitude

## SKILLS

Styling

Runway

Published

Agency Represented

Portfolio

Positive Attitude

Model Coaching

MUA

Emotional Expression

Casting Calls

Themed Photoshoots

## MEASUREMENTS

Height: 5' 10.5"

Weight: 115lbs

Bust: 32" B

Waist: 23"

Hips: 35"

Dress: 00-0

Shoe: 8.5

Hair Color: Brown

Eye Color: Blue/gray

## EMPLOYMENT HISTORY

AUG 2019 - PRESENT

### Signed Model, Hannah Noelle Models, Miami, NY, LA

Tribe Talent, Nashville, TN

JUL 2019 - MAY 2020

### Site & Promotional Model, Boutique on Maine, Cincinnati

- Model new inventory for the shop owner's live promotional videos via social media (runway walks) along with website photos
- Attend local fashion events and represent the boutique as a promotional model
- Create and maintain portfolio of professional images showcasing the boutique's inventory for use in promotional materials and online marketing campaigns
- Act as a brand ambassador for the boutique, actively promoting the boutique's image and values at all times

JAN 2019 - JAN 2020

### Pose Coach, Cincinnati

- Attended biweekly shoots to assist in posing and styling 3 female models
- Provided personalized feedback and guidance to models on how to enhance poses and showcase their unique features in the most flattering way, resulting in increased model confidence, client satisfaction and bookings

APR 2019 - MAY 2020

### Model, Studio 58 LLC (Jeff Harmon), Cincinnati

- Freelance modeling photoshoots styled by myself weekly/ multiple times per week
- Posed for over 100 Photoshoots including brand ambassadorships. Established hourly modeling rates
- Published in multiple magazines with multiple features including one four photo series in Dreamy Magazines, WILLIS magazines, and others.

FEB 2019 - JAN 2021

### Model, Zulily Online Retailer, Columbus

- Modeled brands such as Nino Bossi handbags in promotional images and videos.

JAN 2019 - JAN 2020

### Signed Model, UMMI agency (Ultimate Model Mangement Inc.), Atlanta