

MACKENZIE ZICKERT

MUSIC BUSINESS STUDENT

CONTACT

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SKILLS

- Microsoft 365
- ProTools
- Resiliency
- Interpersonal Skills
- Adaptability
- Songwriting
- Event Planning

EDUCATION

Bachelor's of Business Administration in Music Business

Belmont University

2021-2024

Studied as an Honors Music Business student with an Audio Production emphasis

Study Abroad

Queen's University Belfast

2023

Spent 5 months in Belfast, Northern Ireland with the Honors Program

COURSES

- Artist Management
- Master Production
- Business Finance
- Strategic Management
- Principles of Marketing

PROFILE

A Belmont BBA graduate with a keen sense for business and creative problem-solving alongside an extensive vocal performance background. With experience mainly behind the scenes in producing, stagehand work, and social media marketing; they are looking to put their skills towards pursuing a career in personal management, A&R, producing, and creative directing.

WORK EXPERIENCE

Stagehand

IATSE Local 46 2023-present

- Unloading and assembling concerts, broadways sets, trade shows etc.
- Disassembling and loading sets, shows, and otherwise
- Lifting heavy equipment
- Following floor plans effectively and efficiently
- Handle, transport, and set up fragile audio and lighting equipment

Waitress/Cashier

Funtime Sushi, Ramen, and Tea Bar 2023-2024

- Run customer and manager interference
- Managed phone call and delivery service orders
- Provide a vibrant and welcoming environment for dining
- Provide insightful and comprehensive information about the menu
- Accommodate dietary restrictions in a safe and conscientious way
- Serve food to and clean after dine-in guests
- Prepared and packaged takeout orders

Cross-Trained Quick Food Service Employee

Sodexo Dining Feb 2022-Dec 2022

- Efficiently packaged and prepared orders for hand-off
- Received and sent accurate food and drink orders
- Ran customer and employee interference
- Cooked, breaded, packaged, and seasoned food accordingly to be served to customers
- Maintained a healthy and clean workplace while handling food
- Interacted with customers, and kept working relationships with them leading to high customer retention
- Operated and cleaned heavy machinery
- Received shipments and restocked accordingly
- Moved between multiple locations based off of company needs

Hostess

Sushi Kola 2021-2022

- Handled payment and receipt of shipments for the restaurant
- Set up gas and electric lines for new locations
- Ran interference between staff and customers for quick resolution
- Managed the workflow and operations of the restaurant to maintain performance and customer satisfaction