

**Michelle Natalia Diaz**  
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**The Hart Agency**

New York, NY

August 2019- August 2021

**Promotional Model and Cocktail Bartender**

- Engaged Customers to try new spirits and cocktails at various locations
- Educated consumers on spirit assortments, product information and promotions in a storefront environment
- Worked for well known spirit brands Patron, Svedka, Hennessy, Crown Royal and Jim Beame
- Created mixed drinks, set up promotional space and greeted guests at events

**PUSH Models**

New York, NY

September 2018-July 2019

**Promotional Model and Hostess**

- Prepared cocktails for clients at events
- Maintained cleanliness at the bar station
- Managed a high volume traffic area to service clients
- Serviced customers in a polite and courteous manner
- Worked with several high profile events for Maxium, New York Auto Show, New York Fashion Week

**EDUCATION**

**Fashion Institute of Technology of New York –**

Bachelor of Arts in Fashion Merchandising Management

Graduated August 2017