

Jayce Jurado
emmalinjurado@gmail.com
8089371841

MKTG, Liquor Brand Ambassador **Sept 2023 – Present**
• Servicing all major SoCal liquor accounts with well-established bars in the Metropolitan Los Angeles Area

Beauty Barrage, Brand Ambassador **Jan 2024 - Present**
• Grove Pop-up Brand Ambassador

DLS Events **August 2023 - Present**
• Bartender (The Wiltern, The Orpheum, Hollywood Palladium, Belasco Theatre)

Productions Plus, Brand Ambassador **July 2023 - Present**
• Various inter/national autoshows, expos and events as needed

ADCOLOR 2022, Brand Ambassador & Assistant **Summer 2022**
• Set-up, breakdown, guided attendees, admissions, assistance with promotional flyers and material

National Association of Black Journalists Convention, Executive Assistant **Summer 2022**
• Managed Grand Rising Talent Agency CEO schedule, personal assistance, event coordination, pop-up events and hotel mixers for 16+ hour days throughout the entire convention weekend

Amazon Prime, Brand Ambassador **Spring 2022**
• Set-up/breakdown, coordinated and managed admission lines at Westfield Century City to promote Amazon Prime Originals for the Emmys

AppleTV+ FYC, Brand Ambassador **Spring 2021**
• Set-up/breakdown, distributed product at The Grove to promote AppleTV+ shows for the Emmys

Los Angeles Haunted Hayride, Admissions & Staff **2015 - 2022**
• First face to greet; customer service and resolution, box office, ticket scanning, enforced safety and protocol

Expo West, Brand Ambassador & Assistant **2013 - 2017**
• Guided, educated and handled national and international press, vendors and clients
• Social media management; engaged new clientele regarding products; fielded press and acquisition inquiries

La Croix, Brand Ambassador **Summer 2017**
• Promoted, educated, managed and distributed promotional materials and product to festival attendees

Smart & Final, Brand Ambassador **Summer 2016**
• Set-up, breakdown, product distribution, surveyed clientele in the Southbay LA region

SKILLS | Tagalog • Microsoft Suite, Outlook, Google Workspace (G Suite) • Airtable • CRMs • Photography
• Writing • Avid, Premiere Pro, Adobe Photoshop & Suite, SPSS

VOLUNTEER | GABRIELA | SIPA | LATU (VyBe) | AmeriCorps | Directing Change | Awesome Assistants / Of Color / AAPI | Guam International Film | HustleCon | NALIP | Fil-Am Creative (cc 2000+ hours) • Brand Ambassador • Admin • Moderator • Translator • Photographer • PA • Event coordination • Registration • Box office

EDUCATION | **University of Hawai'i**, B.A. Communications; Psychology