



WENDY ANGELES

Brand Ambassador

Contact information

Fort Lauderdale, FL, 33301 • mayrawendy30@icloud.com • 754-270-3961

Professional summary

Brand Ambassador with a passion for promoting products and engaging with diverse audiences. Excels in leveraging strong communication and interpersonal skills to represent brands effectively and build lasting customer relationships. Demonstrates readiness to innovate, learn, and contribute to a dynamic team environment.

WORK EXPERIENCE

Promotional Model/Brand Ambassador

Johnnie Walker Brand Promotions, Las Vegas, NV — Oct 2023 - Jun 2024

- Promote Johnnie Walker brand through engaging customer interactions and events, boosting awareness.
- Increase sales by hosting interactive events, achieving measurable growth in customer engagement.
- Collaborate with team to execute promotional strategies, enhancing brand visibility and market presence.
- Analyze customer feedback to refine promotional tactics, leading to improved sales performance.
- Support marketing initiatives by creating memorable brand experiences, driving customer loyalty.
- Energetically promoted Johnnie Walker, engaging customers with product knowledge and creating memorable brand experiences at diverse events.

Promotional Model/Brand Ambassador

Bacardi Brand Promotions, Lima, Peru — Dec 2022 - Sep 2023

- Promoted Bacardi products at events, boosting brand awareness and customer engagement through effective communication.
- Achieved significant sales growth by highlighting product benefits and building strong customer relationships.
- Resolved customer inquiries and concerns, enhancing event experiences and driving product interest.
- Contributed to measurable improvements in event attendance and overall brand visibility.
- Orchestrated dynamic product demonstrations, sparking customer interest and driving substantial sales growth for Bacardi brands at high-profile events.

SKILLS

Event Marketing

Customer Engagement

Social Skills

Event Hosting

Customer Feedback Analysis

Event Coordination

Product Promotion

Presentation Skills

Project Management

Brand Marketing

Retail Promotions

EDUCATION

Master Degree in Law & Oratory

UAP University, Lima, Peru — Mar 2012 - Dec 2014

- Graduated with honors as top 10% in the class.

Languages

Spanish

English