

# SARAH ROSE BUTLER

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415 515 7280

HEIGHT: 5'7  
WEIGHT: 105  
EYES: BLUE  
HAIR: WHITE & BROWN/  
MEDIUM

**EDUCATION:** BA Creative Writing/BFA Theatre from San Francisco State University Fall 2011

## EXPERIENCE:

### Science

Biophysical Society Meeting for BSM TV, **Reporter**, San Francisco 2022

### Auto Shows

CES for AEye (LiDAR tech for automated driving), Las Vegas 2023

FDIC, American Towman Show for Ford, Indianapolis and Atlantic City 2021

NAB, LA Commercial Truck & Auto Show for Ford, Las Vegas & Anaheim 2019

Concours D'Elegance for Lexus with Productions Plus Pebble Beach 2017

LA Auto Show for Volkswagen with Productions Plus, LA Convention Center 2017

SEMA for Models in Tech, Las Vegas Convention Center 2017

IMS **Team Lead**, San Mateo Fairgrounds: Progressive Insurance 2014

### Apps & Software

Mobile World Congress with Sprint, **Team Lead**, San Francisco 2018-19

RSA with Staminus Communications at Moscone Center, San Francisco 2016

Knock Knock at FashTech with Models in Tech, San Francisco 2015

Google Express Launch, Corte Madera 2015

Apple Pay (with Visa/Wells Fargo) **Team Lead**, San Francisco 2015

RSA Conference (Internet Security) w/ Elastica San Francisco 2014

DreamForce with Apttus at Moscone Center, San Francisco 2013

### Fitness/Health

Cancer Informatics for Cancer Centers, Event Assistant (many cities) 2016-2022

Big Bounce America **EMCEE**, Corona 2019

One Med Forum **EMCEE**, San Francisco 2017

Bay to Breakers with Orig3n - Boston BioTech, LifeCapsule, San Francisco 2015

Sea Otter Classic (Bicycling) for Thule, Laguna Seca 2015

### Social Media

Taste of Soul LA for Sony Pictures (Mobile Karaoke), Los Angeles 2022

SXSW for GoPro: Blogger/Social Media Manager for Coo Coo Birds Tour 2014

NACR Wellness Week - Virtual Web Host, recording in Los Angeles 2014

### Gaming/

VRLA for Qualcomm (demo-ing "Robin Hood" experience) **Team Lead** 2018

### Virtual Reality/

Cinemacon with Cinionic demo-ing VR dome, Las Vegas 2018

### Augmented Reality

Peanuts Pop-up Museum & Store at Comic Con, San Diego 2017-2022

VRLA for MindShow Los Angeles Conference Center 2017

Upload VR's Opening/Demo Night for Fox Innovation Lab "The Martian" 2016

Game Developers Conference for Darkside Games, San Francisco 2012

Augmented World Expo, Santa Clara Convention Center 2013-2019

Beam robotics - virtually piloting Beam Robot at various conferences 2013-14

### Costumed/

Venture Pitch Night sponsored by Chivas, Los Angeles 2017

### In-Character

"The Handmaid's Tale" Season Finale Party at MGM Studios, Los Angeles 2017

NYE party for ThemeDream Productions at Payne Mansion, San Francisco 2015

### Beauty/

Madison Reed hair model, San Francisco 2018

### Fashion/

CES for Sculpteo, Las Vegas 2016

### Wearables

Facial and Product Giveaway by Clarins at Macy's, San Francisco 2014

San Jose Spring Style Show: Hair Model for TIGI San Jose 2015

Pretty Party at various Lashfully Locations with Zouaves Fertility Group 2014

### Tastings

Chateau Berne: Provence in the City (industry only) San Francisco 2014

Macallan for Tiger Woods Foundation, Pebble Beach 2014

### Cryptocurrency

TokenFest for 4NEW renewable energy plant, San Francisco 2018

## RELATED EXPERIENCE:

### Commercial Actor/Print Model/Voice Over

Clients include: Intel, Jansport, SFMOTO, HP, Honda, Dolby, Adobe, San Diego Hyatt

### Docu-Style Public Relations Video Producer:

Clients include: Food Network, Stanford Medical, Bosch, Genentech, National Ignitions Facility, UC Berkeley Physics, UCSF medical, Samsung, E!, LinkedIn, NASA

**Volunteer:** 2008 to 2014: Queen's Bench, teaching art to girls at SF Juvenile Hall